

€ TRAINING

Project Portfolio Management PPM

A group of four smiling business professionals (three men and one woman) are seated around a table in a meeting room. They are all wearing white shirts. The woman in the foreground is wearing a black top and a multi-strand necklace. The background is a bright, modern office environment with large windows.

10 - 12 March 2025
Madrid (Spain)



Project Portfolio Management PPM

REF: TS2910 DATE: 10 - 12 March 2025 Venue: Madrid (Spain) - Fee: 4700 Euro

Introduction:

This workshop covers key principles of project portfolio management PPM, focusing on aligning multiple projects with organizational strategy. Participants will learn best practices in resource allocation, performance evaluation, and risk management to ensure that all projects within a portfolio contribute to the organization's strategic goals.

Workshop Objectives:

By the end of this workshop, participants will be able to:

- Understand the principles of project portfolio management and its strategic importance.
- Differentiate between project management and portfolio management to align with organizational goals.
- Implement performance and risk management techniques to ensure portfolio success.
- Optimize resource allocation across projects to maximize value.
- Foster continuous improvement practices to enhance portfolio performance.

Target Audience:

- Project managers.
- Team leaders and supervisors.
- Operations managers.
- Decision-makers in organizations.
- Project governance committees.

Workshop Outline:

Unit 1:

Fundamentals of Project Portfolio Management:

- Understanding portfolio management's role in achieving organizational strategy.
- Differentiating project management from portfolio management.
- Developing a project selection process based on strategic value and organizational goals.

- Setting project priorities and managing competing demands.

Unit 2:

Performance and Risk Management in Portfolios:

- Utilizing performance evaluation methods like Earned Value Analysis EVA to track portfolio progress.
- Key risk management concepts, including identifying, analyzing, and mitigating risks within a portfolio.
- Integrating risk assessment into portfolio lifecycle stages.
- Practical application of tools for monitoring and adapting to evolving risks and performance metrics.

Unit 3:

Resource Allocation and Continuous Improvement:

- Techniques for effective resource allocation across projects, including managing resource constraints.
- Balancing project needs with available resources while maintaining focus on strategic priorities.
- Applying principles of continuous improvement to enhance project outcomes.
- How to engage stakeholders and teams in an iterative feedback process to drive portfolio performance improvements.