

€ TRAINING

Leadership and Strategic Impact



15 - 19 June 2025
Istanbul (Turkey)



Leadership and Strategic Impact

REF: M2612 DATE: 15 - 19 June 2025 Venue: Istanbul (Turkey) - Fee: 5300 Euro

Introduction:

This training program equips participants with the skills and vision to drive strategic impact within their teams and organizations. Through it, participants will learn to develop a strategic mindset, foster collaboration, and navigate complex challenges to achieve organizational goals.

Program Objectives:

At the end of this program, the participants will be able to:

- Master the core principles of effective leadership and their implications for strategic success.
- Develop a strategic framework for setting goals, aligning teams, and driving results.
- Enhance your communication skills to inspire, motivate, and engage others.
- Hone your ability to delegate effectively and empower your team for peak performance.
- Develop strategies for fostering a culture of innovation and continuous improvement.

Targeted Audience:

- Mid-level managers and team leaders.
- Aspiring leaders with high potential.
- Project managers.
- Individual contributors transitioning into leadership roles.

Program Outlines:

Unit 1:

Foundations of Effective Leadership and Strategic Thinking:

- Defining Effective Leadership: Exploring different leadership styles, their strengths and limitations, and identifying the traits of impactful leaders.
- The Strategic Leader's Mindset: Developing a strategic perspective that focuses on the big picture, long-term goals, and anticipating future trends.
- Setting Strategic Direction: Crafting a clear vision, mission, and strategic objectives that guide team efforts

and organizational success.

- **Situational Leadership:** Adapting your leadership style to different situations and team dynamics for optimal impact.
- **Building Trust and Credibility:** Creating a foundation of trust with your team by demonstrating integrity, competence, and a genuine interest in their development.

Unit 2:

The Power of Communication for Strategic Impact:

- **Communication Styles and Strategies:** Understanding various communication styles and adapting your approach to ensure clear, concise, and persuasive communication.
- **Active Listening and Empathy:** Mastering the art of active listening, demonstrating empathy, and fostering open communication within your team.
- **Effective Feedback and Coaching:** Providing constructive feedback that promotes growth and development, and utilizing coaching techniques to unlock individual potential.
- **Leading through Change and Communication:** Communicating effectively during periods of change, managing resistance, and engaging your team during transitions.
- **Powerful Presentations and Storytelling:** Crafting impactful presentations and utilizing storytelling to connect with your audience and inspire action.

Unit 3:

Building High-Performing Teams for Strategic Success:

- **Team Dynamics and Collaboration:** Understanding team roles and dynamics, and fostering a collaborative environment where team members work towards shared goals.
- **Delegation and Empowerment:** Effectively delegating tasks, assigning ownership, and empowering your team to take initiative and problem-solve independently.
- **Building Trust and Psychological Safety within Teams:** Creating a safe space for open communication, risk-taking, and learning within your team.
- **Recognizing and Rewarding Achievement:** Developing a culture of recognition that motivates and celebrates individual and team accomplishments.
- **Conflict Resolution and Negotiation:** Handling conflict constructively, employing effective negotiation skills, and finding win-win solutions in team settings.

Unit 4:

Leading Innovation and Continuous Improvement:

- **Fostering a Culture of Innovation:** Developing an environment that encourages creative thinking, problem-solving, and embracing new ideas.
- **Identifying and Evaluating Strategic Opportunities:** Scanning the environment for new opportunities, assessing their viability, and selecting those that align with your strategic objectives.
- **Building Innovation Processes:** Implementing frameworks and processes that encourage continuous improvement and innovation within your team.
- **Leading Change Management for Innovation:** Managing resistance to change initiatives associated with innovation and leading your team through the transition.

Unit 5:

The Strategic Leader's Journey:

- **Leading in a Complex World:** Understanding the challenges and opportunities presented by an increasingly complex and dynamic business environment.
- **Adaptability and Lifelong Learning:** Developing a growth mindset and embracing continuous learning to adapt your leadership style
- **Measuring Success and Innovation Impact:** Establishing key performance indicators KPIs to track the success of your strategic initiatives and innovation efforts.