

# € TRAINING

## Fundamentals of Corporate Financial Statement Analysis



16 - 20 June 2025  
Kuala Lumpur (Malaysia)



# Fundamentals of Corporate Financial Statement Analysis

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## Introduction:

Corporate financial statement analysis is essential for understanding an organization's financial health and performance. This process involves evaluating balance sheets, income statements, and cash flow reports to make informed decisions and support strategic planning. This training program offers a thorough exploration of the fundamentals of corporate financial statement analysis. It equips participants with essential skills and techniques to evaluate financial statements, assess corporate performance, and make informed financial decisions.

## Program Objectives:

By the end of this program, participants will be able to:

- Explore the key components and structure of corporate financial statements.
- Analyze and interpret financial ratios and performance metrics.
- Evaluate a company's financial health and operational efficiency.
- Use financial analysis to make strategic business decisions.
- Identify red flags and potential issues in financial statements.

## Targeted Audience:

- Financial Analysts.
- Accountants and Auditors.
- Investment Bankers.
- Corporate Finance Professionals.
- Business Managers and Executives.

## Program Outline:

### Unit 1:

#### Introduction to Financial Statements:

- Overview of financial statements: Balance Sheet, Income Statement, Cash Flow Statement.
- Understanding the purpose and structure of each statement.

- Key accounting principles and standards.
- The role of financial statements in corporate decision-making.

## Unit 2:

### Financial Ratio Analysis:

- Types of financial ratios: liquidity, profitability, solvency, and efficiency ratios.
- Methods of calculating and interpreting key financial ratios.
- Benchmarking against industry standards and competitors.
- Analyzing trends and patterns in financial ratios.

## Unit 3:

### Evaluating Financial Performance:

- Analyzing income statements and profit margins.
- Assessing cash flow and liquidity positions.
- Evaluating balance sheet strength and financial stability.
- Understanding revenue recognition and expense matching.
- Identifying financial strengths and weaknesses.

## Unit 4:

### Advanced Financial Analysis Techniques:

- Techniques for forecasting and budgeting.
- Scenario analysis and sensitivity testing.
- Valuation methods: Discounted Cash Flow DCF, Comparable Companies, and Precedent Transactions.
- Integrating qualitative factors into financial analysis.

## Unit 5:

### Detecting Financial Issues and Red Flags:

- Identifying signs of financial distress and fraudulent activities.



- Techniques for analyzing unusual transactions and accounting policies.
- Understanding the impact of external factors on financial performance.
- Evaluating the reliability and quality of financial statements.
- Strategies for addressing and mitigating financial issues.