

€ TRAINING

Strategic Leadership for Executive Seniors



23 - 27 February 2025
Sharm El-Sheikh (Egypt)



Strategic Leadership for Executive Seniors

REF: ST2191 DATE: 23 - 27 February 2025 Venue: Sharm El-Sheikh (Egypt) - Fee: 3520 Euro

Introduction:

This training program is designed to equip senior executives with advanced strategic leadership skills necessary for navigating complex organizational challenges and driving transformational change. It empowers participants to lead with a visionary approach, leveraging strategic insights to foster organizational excellence.

Program Objectives:

At the end of this program, participants will be able to:

- Develop and implement effective strategic leadership practices.
- Navigate organizational complexities and drive transformational change.
- Utilize advanced tools and techniques for strategic decision-making.
- Foster a culture of innovation and strategic thinking within their teams.
- Enhance their leadership impact and effectiveness in senior roles.

Targeted Audience:

- Senior Executives and C-Level Leaders.
- Vice Presidents and Directors.
- Strategic Planners and Decision-Makers.
- Leadership Consultants.
- Senior Managers seeking to advance their strategic leadership skills.

Program Outline:

Unit 1:

Strategic Leadership Fundamentals:

- Understanding the role of strategic leadership in organizational success.
- Key characteristics and competencies of effective strategic leaders.
- The impact of leadership styles on organizational performance.

- Developing a strategic vision and aligning it with organizational goals.

Unit 2:

Navigating Organizational Complexity:

- Analyzing organizational structures and their impact on strategy.
- Techniques for managing complex organizational challenges.
- Leveraging data and analytics for strategic decision-making.
- Building and leading high-performance teams in complex environments.

Unit 3:

Driving Transformational Change:

- Strategies for initiating and managing organizational change.
- Understanding the change management process and its stages.
- Tools and techniques for leading successful transformations.
- Overcoming resistance to change and fostering buy-in.

Unit 4:

Fostering Innovation and Strategic Thinking:

- Encouraging a culture of innovation within the organization.
- Techniques for promoting strategic thinking and creativity.
- Integrating innovative practices into strategic planning and execution.
- Measuring the impact of innovation on organizational success.

Unit 5:

Enhancing Leadership Impact and Effectiveness:

- Assessing and improving personal leadership effectiveness.
- Techniques for enhancing communication and influence.
- Building and maintaining strong relationships with stakeholders.



- Developing succession planning and leadership development strategies.