

€ TRAINING

Conference on Mastering People
Management and Team Leadership



7 - 11 December 2025
Istanbul (Turkey)



Conference on Mastering People Management and Team Leadership

REF: C714 DATE: 7 - 11 December 2025 Venue: Istanbul (Turkey) - Fee: 5850 Euro

Introduction:

This conference is designed to provide participants with the key skills needed to excel in managing people and leading teams. It focuses on effective leadership techniques, communication strategies, conflict resolution, and fostering a collaborative team environment. Through it, participants will learn how to inspire their teams, manage diverse groups, and cultivate a culture of high performance and trust.

Conference Objectives:

By the end of this conference, participants will be able to:

- Understand core principles of leadership and people management.
- Develop communication strategies to effectively lead teams.
- Resolve conflicts and manage team dynamics constructively.
- Enhance team performance through motivation and goal-setting techniques.
- Build a positive team culture based on trust, collaboration, and accountability.

Target Audience:

- Managers and Supervisors.
- Team Leaders.
- HR Professionals.
- Aspiring Leaders.
- Organizational Development Specialists.

Conference Outline:

Unit 1:

Key Principles of Leadership and People Management:

- The role of leadership in team success and employee development.
- Differentiating between management and leadership roles.

- Developing emotional intelligence to connect with and lead people effectively.
- Understanding different leadership styles and when to apply them.
- Building influence and trust within teams for better collaboration.

Unit 2:

Effective Communication and Motivation Strategies:

- The role of clear communication in fostering team collaboration.
- Techniques for delivering constructive feedback to improve performance.
- Motivating diverse teams by understanding individual needs and aspirations.
- Encouraging transparency and open dialogue to boost morale.
- Best practices for fostering team engagement and sustained motivation.

Unit 3:

Conflict Resolution and Managing Team Dynamics:

- Identifying common sources of conflict within teams and addressing them proactively.
- Tools and techniques for resolving conflicts constructively.
- Managing diverse personalities and ensuring team harmony.
- Using conflict resolution as an opportunity for team growth.
- Case study: Successful conflict resolution strategies in a team setting.

Unit 4:

Enhancing Team Performance Through Leadership:

- Setting clear goals and aligning team efforts toward achieving them.
- Delegating effectively to empower team members and build ownership.
- Monitoring performance and providing ongoing feedback for improvement.
- Creating an environment of accountability and high standards.
- Leading teams through change and adversity with confidence and resilience.

Unit 5:

Building a Positive Team Culture:

- Creating a team culture based on trust, respect, and mutual support.
- Promoting inclusivity and diversity for better team outcomes.
- Recognizing and celebrating team achievements to boost morale.
- Establishing rituals and practices that strengthen team cohesion.
- Best practices for sustaining a positive and productive work environment.