

# € TRAINING

Human Resources Development and  
Personnel Management

A group of four smiling business professionals (two men and two women) are seated at a table in a meeting room. They are all wearing white shirts. The woman in the foreground is wearing a black top and a multi-strand necklace. The background is blurred, showing a modern office environment with large windows.

29 June - 3 July 2025  
Istanbul (Turkey)



# Human Resources Development and Personnel Management

REF: H1295 DATE: 29 June - 3 July 2025 Venue: Istanbul (Turkey) - Fee: 5300 Euro

## Introduction:

This training program delves into advanced strategies and contemporary practices in Human Resources Development and Personnel Management, enabling professionals to enhance their organizational effectiveness. It empowers participants to implement comprehensive HR development plans and manage personnel efficiently.

## Program Objectives:

By the end of this program, participants will be able to:

- Develop and implement effective HR development strategies.
- Apply advanced techniques in personnel management.
- Enhance organizational performance through strategic HR practices.
- Utilize best practices for employee development and training.
- Manage and resolve personnel issues effectively.

## Targeted Audience:

- HR Managers.
- Personnel Officers.
- HR Development Specialists.
- Training and Development Professionals.
- Senior HR Executives.

## Program Outline:

### Unit 1:

#### Advanced HR Development Strategies:

- Understanding HR development and its impact on organizational success.
- Techniques for creating a strategic HR development plan.
- Aligning HR development with business objectives.

- Best practices for fostering employee growth and development.
- Evaluating the effectiveness of HR development programs.

## Unit 2:

### Personnel Management Techniques:

- Fundamentals of effective personnel management.
- Techniques for managing employee performance.
- Strategies for resolving personnel conflicts.
- Implementing policies and procedures for personnel management.
- Monitoring and improving personnel management practices.

## Unit 3:

### Employee Training and Development:

- Important advices for Designing and delivering effective training programs.
- Identifying training needs and development opportunities.
- Utilizing various training methods and tools.
- Methods of Measuring the impact of training on employee performance.
- Creating a culture of continuous learning and development.

## Unit 4:

### Strategic HR Practices:

- Developing strategic HR initiatives that support organizational goals.
- Implementing HR practices that drive organizational change.
- Analyzing HR metrics to inform strategic decisions.
- Aligning HR practices with organizational culture and values.
- Managing HR projects and initiatives effectively.

## Unit 5:

## Managing Personnel Issues:

- Techniques for addressing and resolving personnel issues.
- Handling disciplinary actions and employee grievances.
- Implementing fair and effective performance management processes.
- Legal and ethical considerations in personnel management.
- Best practices for maintaining a positive work environment.