

# € TRAINING

Team Leadership and Creativity  
Development



27 July - 7 August 2025  
Sharm El-Sheikh (Egypt)



# Team Leadership and Creativity Development

REF: M2238 DATE: 27 July - 7 August 2025 Venue: Sharm El-Sheikh (Egypt) - Fee: 5985 Euro

## Introduction:

This training program focuses on equipping participants with the essential skills needed to effectively lead work groups, foster initiative, and nurture creativity within teams. Through it, participants will learn how to inspire and motivate team members, cultivate a proactive mindset, and unleash their creative potential to drive innovation and success in their organizations.

## Program objectives:

At the end of the program, participants will be able to:

- Foster effective leadership skills to lead work groups.
- Cultivate a culture of initiative within teams.
- Stimulate creativity and innovation among team members.
- Enhance collaboration and synergy within work groups.
- Develop problem-solving capabilities within team dynamics.
- Encourage proactive approaches to team challenges.

## Targeted groups:

- Department managers.
- Holders of administrative, executive and advisory positions.
- Heads of departments and those at their level in all different institutions and organizations.

## Program Outlines :

### Unit 1:

#### Why Building Excellence Management:

- Management excellence and management excellence.
- Reasons supporting management excellence.
- Areas of achieving excellence.

- The cost of excellence.
- Distinguish or evaporate.
- Excellence equation.

## Unit 2:

### Leadership and Building Excellence Management:

- The importance of leadership and can it be distinguished without leadership.
- The new role of leadership in the knowledge age.
- Creative traits of leadership.
- The role of the governing regulatory forces.
- International and local experiences.
- Contributions of leaders to managerial excellence.

## Unit 3:

### Excellence Through People:

- The role of human resources.
- Excellence in the age of knowledge.
- Areas of excellence through human resources.
- Human capital development.
- Basic principles of human resource development.
- Measuring the ability of human resources to achieve excellence.

## Unit 4:

### Strategic Management and Building a Culture of Excellence:

- What is strategic management.
- Strategic analysis.
- Strategy formulation.
- Implementation of the strategy.

## Unit 5:

### Basic Skills for Leaders of Excellence:

- Secrets of Excellence Leaders.
- Self-management of the manager's resources.
- Decision-making skill - delegation - time management.
- How to develop the organization's plans towards excellence.
- What is your development plan for the future?

## Unit 6:

### The Nature and Importance of Work Teams:

- Steps to form and build a team.
- Leading team members.
- Directing and coordinating the efforts of team members.
- Decision making and problem solving.
- Facing conflict among team members.
- Develop team performance.
- The contribution of work teams to the overall performance of the organization.

## Unit 7:

### Achieving results through individuals:

- Define objectives, results, types of goals ,and outcomes.
- Quantitative aspects, in determining results.
- Behavioral aspects of achieving results.
- Determine work priorities.
- Determine terms of reference and delegate powers.
- Administrative communication and its role in achieving results.
- Organization and control of work.

- Evaluation of group and individual performance and its impact on work relations.
- Management system by objectives and results.
- Fundamentals of facing application problems and how to address them.

## Unit 8:

### Holistic Communication Proficiency:

- Mental control in dealing.
- Communication Skills {Expression, Listening, Feedback}.
- Three-dimensional parts of the self.
- Interrelationships {complementary, intersecting, and hidden}.

## Unit 9:

### Interpersonal skills for distinguished management:

- Behavioral and interpersonal skills to deal with colleagues, subordinates and clients.
- Customer patterns and how to deal with them.
- How to handle customer objections.
- Dialogue and meeting management skills, time use and negotiation through the effectiveness analysis laboratory {questionnaire}.
- Strategies of mental influence and factors influencing dealing with different human patterns and dealing with conflicts {practical cases}.

## Unit 10:

### Creative strategies in team dynamics:

- Techniques for fostering team creativity.
- Creating an environment conducive to innovation.
- Encouraging risk-taking and experimentation.
- Leveraging diversity for creative problem-solving.
- Implementing feedback loops for continuous improvement.
- Case studies on successful team creativity initiatives.

