

# € TRAINING

Executive Management for Leaders



15 - 19 June 2025  
Sharm El-Sheikh (Egypt)



# Executive Management for Leaders

REF: M2492 DATE: 15 - 19 June 2025 Venue: Sharm El-Sheikh (Egypt) - Fee: 3520 Euro

## Introduction:

In today's fast-paced and ever-changing business landscape, effective leadership is not just a valuable asset - it's a critical necessity. With challenges constantly emerging and competition intensifying, leaders at the helm of organizations must possess the skills and insight to navigate these complexities, inspire their teams, and drive strategic initiatives forward. This program is a specialized training designed to equip senior-level professionals with the tools and knowledge needed to excel in leadership roles within their organizations.

## Program Objectives:

By the end of this program, participants will be able to:

- Develop advanced leadership capabilities.
- Enhance strategic thinking and decision-making skills.
- Cultivate effective communication and interpersonal skills.
- Understand organizational dynamics and change management.
- Learn best practices in talent management and team development.
- Gain insights into financial management for executives.

## Targeted Audience:

- Senior-level professionals, including executives, mid- to senior-level managers, directors, and vice presidents.
- Aspiring leaders aiming for executive positions.
- Professionals seeking to enhance their leadership skills and competencies for executive roles.

## Program Outlines:

### Unit 1.

#### Strategic Leadership:

- Understanding the role of strategic leadership.
- Strategic visioning and goal-setting.

- Developing competitive advantage.
- Leading through uncertainty and change.

## Unit 2.

### Effective Communication and Influence:

- Advanced communication strategies for executives.
- Building influential relationships.
- Managing conflict and negotiations.
- Public speaking and executive presence.

## Unit 3.

### Talent Management and Team Leadership:

- Talent acquisition and retention strategies.
- Building high-performing teams.
- Coaching and mentoring for leadership development.
- Diversity and inclusion in executive leadership.

## Unit 4.

### Financial Acumen for Executives:

- Financial analysis and decision-making.
- Budgeting and resource allocation.
- Understanding key financial statements.
- Financial strategies for organizational growth.

## Unit 5.

### Organizational Strategy and Execution:

- Strategic planning and execution.
- Performance management and KPIs.



- Leading innovation and change.
- Personal development and leadership sustainability.