

# € TRAINING

Supply Chain Using Artificial Intelligence  
Technology



23 - 27 June 2025  
Kuala Lumpur (Malaysia)



# Supply Chain Using Artificial Intelligence Technology

REF: L2377 DATE: 23 - 27 June 2025 Venue: Kuala Lumpur (Malaysia) - Fee: 5850 Euro

## Introduction:

This training program equips professionals with the knowledge and skills needed to integrate AI technology into supply chain management. It empowers them to lead AI-driven supply chain initiatives and achieve operational excellence within their organizations.

## Program Objectives:

At the end of this program, participants will be able to:

- Understand the principles and applications of AI in supply chain management.
- Develop strategies to integrate AI technology into supply chain operations.
- Utilize AI tools and techniques to optimize supply chain processes.
- Analyze data and make informed decisions using AI-driven insights.
- Drive innovation and improve overall supply chain performance.

## Targeted Audience:

- Supply chain managers and professionals.
- Operations managers and supervisors.
- Data analysts and IT professionals in the supply chain sector.
- Logistics and procurement specialists.
- Organizations aiming to leverage AI technology in their supply chain operations.

## Program Outline:

### Unit 1:

#### Introduction to AI in Supply Chain Management:

- Overview of AI technology and its relevance to supply chain management.
- Key concepts and components of AI in the supply chain context.
- Benefits and challenges of implementing AI in supply chain operations.

- Understanding the role of data in AI-driven supply chain solutions.
- Case studies demonstrating successful AI applications in supply chain management.

## Unit 2:

### Developing AI-Driven Supply Chain Strategies:

- Strategic planning for AI integration in supply chain management.
- Identifying opportunities for AI implementation within the supply chain.
- Aligning AI strategies with organizational goals and objectives.
- Developing a roadmap for AI adoption and implementation.
- Tools and frameworks for managing AI-driven supply chain projects.

## Unit 3:

### Utilizing AI Tools and Technologies:

- Overview of AI tools and technologies used in supply chain management.
- Implementing machine learning and predictive analytics for demand forecasting.
- Using AI for inventory optimization and management.
- Leveraging AI in logistics and transportation management.
- Best practices for integrating AI tools into existing supply chain systems.

## Unit 4:

### Data Analysis and Decision-Making with AI:

- Techniques for collecting and analyzing supply chain data.
- Utilizing AI-driven insights for informed decision-making.
- Implementing AI for risk management and supply chain resilience.
- Optimizing procurement and supplier management with AI.
- Continuous monitoring and improvement of AI-driven supply chain processes.

## Unit 5:



## Driving Innovation and Improving Supply Chain Performance:

- Fostering a culture of innovation through AI adoption.
- Engaging employees and stakeholders in AI initiatives.
- Measuring the impact of AI on supply chain performance.
- Implementing continuous improvement strategies for AI-driven operations.
- Sustaining AI integration and innovation in the supply chain.