

# € TRAINING

Building a Well Structured Company



24 - 28 February 2025  
Kuala Lumpur (Malaysia)



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REF: F2892 DATE: 24 - 28 February 2025 Venue: Kuala Lumpur (Malaysia) - Fee: 5300 Euro

## Introduction:

This training program is designed to guide participants through the essential steps in creating a solid financial foundation for their organization. It addresses critical financial and accounting practices that enhance organizational structure, ensure compliance, improve financial planning, and drive informed decision-making.

## Program Objectives:

By the end of this program, participants will be able to:

- Develop a strong foundation in financial and accounting principles that support company structure.
- Implement effective budgeting and financial planning strategies.
- Understand and apply financial compliance and reporting standards.
- Utilize financial data for strategic decision-making and performance improvement.
- Foster financial transparency and accountability within their organization.

## Targeted Audience:

- Financial Managers.
- Accountants and Finance Team Leads.
- Business Owners and Entrepreneurs.
- CFOs and Controllers.
- Senior Managers involved in Financial Decision-Making.

## Program Outline:

### Unit 1:

#### ERP Financial Setup:

- Understanding the structure and purpose of a chart of accounts.
- Steps to develop a comprehensive chart of accounts.
- Customizing the chart for different business needs.

- Ensuring alignment with financial reporting requirements.
- Best practices for maintaining and updating the chart of accounts.

## Unit 2:

### Recording Journal Entries Accrual Basis:

- Principles of accrual accounting.
- Differences between accrual and cash basis accounting.
- Recording common types of journal entries.
- Automating journal entry processes in ERP systems.
- Ensuring accuracy and compliance with accounting standards.

## Unit 3:

### Financial Statement Modeling:

- Components of a financial statement model.
- Steps to construct the income statement, balance sheet, and cash flow statement.
- Integrating financial statements into a cohesive model.
- Using Excel and other tools for financial modeling.

## Unit 4:

### Business Valuation and Benchmarking:

- Overview of business valuation methods.
- Steps to perform discounted cash flow DCF analysis.
- Applying market multiples and comparable company analysis.
- Identifying key performance indicators KPIs for benchmarking.
- Collecting and analyzing benchmarking data.

## Unit 5:

### Financial Analysis Techniques:

- Principles and purpose of cost-benefit analysis.
- Steps to perform a comprehensive cost-benefit analysis.
- Understanding sensitivity analysis and its applications.
- Steps to conduct sensitivity analysis.
- Introduction to multi-criteria decision analysis MCDA.