

€ TRAINING

Executive Leadership Management



28 July - 1 August 2025
Casablanca (Morocco)



Executive Leadership Management

REF: M1591 DATE: 28 July - 1 August 2025 Venue: Casablanca (Morocco) - Fee: 3685 Euro

Introduction:

This training program is designed to equip participants with the essential skills to navigate complex organizational challenges. Focusing on both strategic vision and operational excellence, it prepares executives to effectively lead their organizations towards sustained success. Participants will engage with advanced concepts and practices critical to high-level leadership and management.

Program Objectives:

By the end of this program, participants will be able to:

- Analyze various leadership styles and adapt them to enhance organizational performance.
- Develop strategic thinking and execution skills to align leadership goals with organizational objectives.
- Build and lead high-performing teams by fostering collaboration, accountability, and motivation.
- Master leadership communication techniques for effective messaging, feedback, and stakeholder engagement.
- Lead organizational change and innovation initiatives while managing resistance and driving continuous improvement.

Targeted Audience:

- Senior Managers.
- Directors.
- Vice Presidents VPs.
- Department Heads.
- Chief Executives CEOs, COOs, CFOs.
- Business Unit Leaders.

Program Outline:

Unit 1:

Understanding Leadership Styles and Traits:

- Examine various leadership styles and the traits of effective leaders.
- Analyze how leadership styles impact organizational performance.
- Identify common leadership challenges and strategies to address them.
- Reflect on personal leadership strengths and areas for improvement.

Unit 2:

Strategic Leadership Planning and Execution:

- Understand the importance of strategic planning in leadership.
- Develop strategic thinking and decision-making skills.
- Align leadership goals with organizational objectives.
- Explore techniques for forecasting and anticipating future challenges.
- Analyze the role of innovation and adaptability in strategic leadership.

Unit 3:

Building and Leading High-Performing Teams:

- Identify the characteristics of high-performing teams.
- Foster collaboration, communication, and accountability within teams.
- Develop strategies for building and motivating teams.
- Manage conflicts and resolve team dynamics effectively.
- Empower team members and promote accountability.
- Evaluate team performance and adjust leadership approaches accordingly.

Unit 4:

Mastering Leadership Communication:

- Understand the importance of effective communication in leadership.
- Develop active listening and empathy skills.
- Learn techniques for delivering clear and persuasive messages.
- Explore strategies for giving and receiving feedback.

- Practice communication in diverse contexts and with different stakeholders.
- Reflect on personal communication strengths and areas for improvement.

Unit 5:

Leading Change and Driving Innovation:

- Understand the dynamics of organizational change and innovation.
- Lead change initiatives effectively within your organization.
- Manage resistance to change with proven strategies.
- Foster a culture of innovation and continuous improvement.
- Develop strategies for adapting to industry disruptions and technological advancements.
- Implement change management frameworks and best practices.