

# € TRAINING

Conference on Investment Management



14 - 18 April 2025  
Paris (France)



# Conference on Investment Management

REF: C583 DATE: 14 - 18 April 2025 Venue: Paris (France) - Fee: 6555 Euro

## Introduction:

This conference provides participants with a comprehensive understanding of investment management principles, focusing on portfolio construction, risk management, and long-term wealth creation strategies. Through it, participants will learn about financial market trends, asset allocation, and the use of analytics in making informed investment decisions.

## Conference Objectives:

By the end of this conference, participants will be able to:

- Develop investment strategies aligned with market trends and risk tolerance.
- Apply asset allocation principles for diversified portfolios.
- Utilize risk management tools to mitigate potential losses.
- Analyze market data to optimize investment performance.
- Build sustainable, long-term investment portfolios.

## Target Audience:

- Investment Managers.
- Portfolio Analysts.
- Financial Advisors.
- Wealth Management Professionals.
- Risk Management Professionals.

## Conference Outline:

### Unit 1:

#### Fundamentals of Investment Management:

- Overview of investment management principles.
- Understanding financial markets and asset classes.

- Basic portfolio construction strategies.
- Risk-return trade-offs in investment decisions.
- Introduction to financial instruments and securities.

## Unit 2:

### Portfolio Management and Asset Allocation:

- Strategic asset allocation and diversification.
- Balancing portfolios based on risk tolerance.
- Asset classes: equities, bonds, and alternative investments.
- Tactical vs. strategic portfolio rebalancing.
- Best practices for maintaining a diversified portfolio.

## Unit 3:

### Risk Management in Investment:

- Identifying and measuring investment risks.
- Tools for mitigating market and credit risks.
- The role of derivatives in risk management.
- Integrating risk management into portfolio strategy.

## Unit 4:

### Market Trends and Data Analysis:

- Analyzing market trends and their impact on investment.
- Using financial data for informed investment decisions.
- Tools for technical and fundamental analysis.
- Tracking economic indicators and market performance.
- Leveraging technology in market analytics.

## Unit 5:



## Long-Term Wealth Creation Strategies:

- Strategies for long-term investment success.
- Creating sustainable investment portfolios.
- The importance of compounding and reinvestment.
- Monitoring and adjusting portfolios over time.