

€ TRAINING

Developing Professional Skills



7 - 11 September 2025
Cairo (Egypt)



Developing Professional Skills

REF: M1308 DATE: 7 - 11 September 2025 Venue: Cairo (Egypt) - Fee: 3520 Euro

Introduction:

This training program is designed to equip participants with the essential abilities to lead effectively, inspire innovation, and foster entrepreneurial thinking. Through it, participants will learn to cultivate creativity, motivate teams, and navigate the complexities of modern business environments.

Program Objectives:

At the end of this program, participants will be able to:

- Apply various leadership styles effectively to inspire and motivate their teams.
- Drive innovation within their organizations by fostering creativity and leveraging diverse perspectives.
- Enhance personal leadership qualities to become transformational leaders and change agents.
- Improve accountability and integrity in communication to strengthen team trust and cohesion.
- Build emotionally intelligent organizations that encourage cooperation, resolve conflicts, and enhance organizational awareness.

Targeted Audience:

- Senior leaders and executives.
- Managers seeking to enhance their leadership styles.
- Team leaders and supervisors aiming to improve team motivation and accountability.
- Innovation and change management professionals.
- HR and organizational development specialists focused on emotional intelligence in leadership.

Program Outlines:

Unit 1:

Successful Leadership Styles:

- Inspirational leadership.
- Power of Influence.

- Understanding and developing others.
- Proactive Leadership.
- Delegation as a leadership style
- Motivational leadership.

Unit 2:

Driving Radical Innovation:

- Lateral thinking.
- Systemic innovation.
- Leveraging the power of diversity.
- Cultivating creativity.
- Managing change creatively.
- Implementing innovation.

Unit 3:

Entrepreneurial Leadership:

- Optimizing your personal leadership strengths.
- Becoming an environmental change agent.
- Developing personal empowerment.
- Using transformational vocabulary.
- Maximizing essential communication principles.
- Understanding the 3 major levels of communication.

Unit 4:

Accountable Communication:

- What is accountability.
- Improving personal credibility.
- Leading with integrity.

- Sharpen your communication skills.
- Listening with the heart.
- Inspiring and guiding the team.

Unit 5:

Developing Emotionally Intelligent Organizations:

- How to build bonds.
- Cooperation methods & team building techniques.
- Forging emotionally intelligent teams.
- Resolving conflicts using emotional intelligence.
- Organizational awareness.
- Leading emotionally intelligent organizations.