

€ TRAINING

Conference on HR Technology and
Workforce Development Strategies

27 April - 1 May 2025
Istanbul (Turkey)





Conference on HR Technology and Workforce Development Strategies

REF: C1796 DATE: 27 April - 1 May 2025 Venue: Istanbul (Turkey) - Fee: 5850 Euro

Introduction:

This conference provides a deep dive into the latest technology strategies in Human Resource Management HRM, focusing on workforce planning, data-driven analysis, and employee training and development. It empowers HR professionals to leverage technology for more effective workforce management and organizational growth.

Program Objectives:

By the end of this conference, participants will be able to:

- Implement advanced HR technology solutions for workforce management.
- Utilize data-driven strategies for workforce planning and analysis.
- Design and execute effective employee training and development programs.
- Align workforce strategies with organizational goals and growth.
- Foster continuous improvement through HR metrics and analytics.

Target Audience:

- HR Managers and Directors.
- Workforce Planners and Analysts.
- Training and Development Managers.
- HR Technology and Systems Professionals.
- Organizational Development Specialists.

Conference Outline:

Unit 1:

HR Technology Strategies for Workforce Management:

- Overview of current HR technology trends.
- Methods of Implementing cloud-based HR systems and tools.
- Leveraging HR analytics for better decision-making.

- Integrating AI and machine learning in HR processes.
- Managing employee lifecycle through technology-driven systems.

Unit 2:

Workforce Planning and Data Analysis:

- Conducting effective workforce planning using data analytics.
- Forecasting future workforce needs and talent gaps.
- Aligning workforce planning with business objectives.
- Using predictive analytics for workforce trends and performance management.
- Case study: Data-driven workforce planning for organizational success.

Unit 3:

Training and Development Programs:

- Importance of Designing customized training programs for employee development.
- Importance of Implementing e-learning and virtual training platforms.
- Measuring the effectiveness of training programs.
- Developing leadership and skill-building initiatives.
- Aligning training programs with long-term career development.

Unit 4:

Aligning HR Strategies with Organizational Growth:

- Creating a strategic HR roadmap aligned with business goals.
- Building a culture of continuous learning and development.
- HR's role in driving organizational transformation and innovation.
- Ensuring HR's contribution to the long-term success of the business.
- Engaging leadership and stakeholders in workforce strategies.

Unit 5:

Continuous Improvement and HR Metrics:

- Using HR metrics and KPIs to evaluate workforce performance.
- Analyzing and reporting HR data for informed decision-making.
- Promoting a culture of feedback and continuous improvement.
- Implementing agile HR processes for adaptive workforce management.
- Leveraging technology to track and improve employee engagement.