

€ TRAINING

Fleet Management



20 - 24 January 2025
Casablanca (Morocco)



Fleet Management

REF: M1557 DATE: 20 - 24 January 2025 Venue: Casablanca (Morocco) - Fee: 4600 Euro

Introduction:

Fleet management is essential for overseeing and optimizing the performance of a vehicle fleet within an organization. It focuses on streamlining operations, reducing costs, and ensuring safety through effective maintenance, route planning, and compliance practices. This training program is designed to provide participants with the knowledge and skills required to effectively manage a fleet of vehicles. It covers key topics such as vehicle acquisition, maintenance, fuel management, telematics, and driver safety. It aims to improve operational efficiency, reduce costs, and ensure regulatory compliance in fleet management.

Program Objectives:

By the end of this training program, participants will be able to:

- Explore the principles of fleet management and its key components.
- Implement effective maintenance and repair strategies to minimize vehicle downtime.
- Utilize telematics to track and optimize fleet performance.
- Manage fuel consumption and reduce operational costs.
- Ensure compliance with regulatory requirements and enhance driver safety.

Target Audience:

- Fleet Managers.
- Operations Managers.
- Logistics Coordinators.
- Transportation Supervisors.
- Professionals involved in vehicle and driver management.

Program Outline:

Unit 1:

Introduction to Fleet Management:

- Overview of fleet management and its importance.

- Key roles and responsibilities of fleet managers.
- Types of fleets: commercial, governmental, and specialized fleets.
- Challenges in fleet management: operational efficiency, cost control, and safety.
- The impact of effective fleet management on organizational performance.

Unit 2:

Vehicle Maintenance and Repair Management:

- Importance of preventive and corrective maintenance.
- Developing and implementing maintenance schedules.
- Managing vehicle life cycles: from acquisition to disposal.
- Strategies to reduce vehicle downtime and extend vehicle lifespan.
- Monitoring and managing repair costs effectively.

Unit 3:

Fuel Management and Cost Control:

- Importance of fuel management in fleet operations.
- Monitoring fuel consumption and detecting inefficiencies.
- Techniques for optimizing fuel efficiency route planning, driver behavior.
- Implementing fuel card programs for tracking fuel expenses.
- Analyzing fuel data to reduce consumption and operational costs.

Unit 4:

Telematics and Fleet Tracking:

- Introduction to telematics and GPS tracking systems.
- Benefits of real-time tracking for fleet performance and efficiency.
- Using telematics data to improve route optimization and driver behavior.
- Analyzing telematics data for maintenance, fuel efficiency, and safety improvements.



Unit 5:

Driver Safety and Regulatory Compliance:

- Ensuring compliance with local, national, and international regulations.
- Managing driver safety through training and performance monitoring.
- Developing and enforcing safety protocols for fleet drivers.
- Maintaining vehicle documentation: licenses, permits, and insurance.
- Managing risks and liabilities associated with fleet operations.