

€ TRAINING

Executive Leadership



10 - 14 March 2025
Barcelona (Spain)



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REF: M2953 DATE: 10 - 14 March 2025 Venue: Barcelona (Spain) - Fee: 5565 Euro

Introduction:

Leadership is an essential skill that helps guide organizations toward success and excellence in a dynamic work environment. This program is designed to enhance executive leadership skills and enable participants to implement effective strategies to achieve organizational success. By focusing on the development of decision-making skills, team building and management, and strategic motivation, it aims to equip leaders with the tools necessary to excel in ever-changing work environments.

Training Program Objectives:

By the end of this program, participants will be able to:

- Acquire the fundamentals and concepts of effective leadership and successful execution.
- Develop communication and negotiation skills to lead effectively.
- Build collaborative teams and motivate them to achieve common goals.
- Make strategic decisions and manage change efficiently.
- Achieve competitive excellence and success in a dynamic work environment.

Target Audience:

- Executive leaders and top management.
- General managers in companies and institutions.
- Entrepreneurs and business owners.
- Leaders and supervisors seeking to develop personal and executive leadership skills.

Training Program Units:

Unit 1:

Foundations of Effective Leadership:

- Transformational leadership strategies.
- Developing emotional intelligence skills.
- Building a high-performance culture.

- Managing time effectively.
- Motivating teams through leadership.

Unit 2:

Decision-Making Skills Development:

- Effective decision-making strategies in a changing work environment.
- Identifying decision-making patterns and evaluating outcomes.
- Risk analysis and managing challenges in decision-making processes.
- Collaborating with teams to make comprehensive strategic decisions.
- Innovating in decision-making to achieve executive success.

Unit 3:

Building and Managing Effective Teams:

- Understanding the leader's role in building dynamic teams.
- Motivating outstanding performance and developing team skills.
- Handling challenges and resolving conflicts within teams.
- Developing teamwork strategies to achieve exceptional results.
- Building a culture of interaction and collaboration among team members.

Unit 4:

Motivation and Inspiration in Leadership:

- Developing motivational and inspirational capabilities to achieve executive excellence.
- Activating internal and external resources for continuous development.
- Managing change and motivating teams for innovation and goal achievement.
- Responding to the changing needs and aspirations of team members.
- Building a culture of belonging and contributing to the leadership vision.

Unit 5:



Strategic Direction and Vision Development:

- Setting a strategic vision and providing future guidance for the organization.
- Defining goals and developing strategic action plans to achieve them.
- Directing efforts towards achieving objectives and motivating teams for success.
- Developing planning and execution skills to achieve strategic goals.
- Building and directing teams to achieve results and executive excellence.