

€ TRAINING

Leadership for Senior Executives



16 - 20 March 2025
Cairo (Egypt)



Leadership for Senior Executives

REF: M1129 DATE: 16 - 20 March 2025 Venue: Cairo (Egypt) - Fee: 3520 Euro

Introduction:

This training program is designed for high-level leaders aiming to refine their executive presence and strategic acumen. It addresses the unique challenges faced by senior executives, providing a platform for growth and transformation.

Program Objectives:

At the end of this program, participants will be able to:

- Evaluate personal leadership capabilities and benchmark against globally recognized leaders.
- Influence organizational culture through higher engagement and employee involvement.
- Create value by applying vital executive skills across the full range of responsibilities.
- Evaluate organizational disruptions and leverage opportunities to maintain a competitive edge.
- Develop a personal executive agenda that drives top performance both personally and organizationally.

Targeted Audience:

- Senior executives from various industries and sectors.
- C-suite leaders including CEOs, CFOs, CTOs, CMOs, and CHROs.
- Vice Presidents and Directors responsible for strategic decision-making.
- Established leaders with significant managerial experience.
- Executives transitioning into senior leadership roles.

Program Outlines:

Unit 1:

An Inward Perspective:

- A perspective on leadership: global and GCC.
- Competencies of a GCC executive: Behavioral and Functional competencies.
- Levels of executive leadership and Tim Collins' 'Level 5 Leadership'.

- Leadership styles of GCC Executives.
- Ethics in executive leadership: Interpreting ethics, practicing ethics, and building an ethical framework.
- Leadership mindset and self-awareness.

Unit 2:

An Outward Perspective:

- The view from the top.
- Engaging the organization: Influencing the culture, building the structure, and involving employees.
- Interacting with the market: Dealing with new market realities and understanding the new consumer.
- Building partnerships and alliances: The importance of market collaboration.
- Dealing with competition - understanding and responding effectively.

Unit 3:

The Executive - From Strategy to Value Creation:

- Staying strategically nimble and driving operational versatility.
- Mastering business forecasts and revisiting key financial statements.
- Reviewing key measures and KPIs - focusing on critical metrics.
- Optimizing decisions in a challenging landscape.
- Value Creation: Three essential approaches for GCC executives, including the Clayton Christensen approach.

Unit 4:

Dealing with Market Variables:

- From intermittent change to constant disruptions - navigating permanent transformation.
- Balancing stability and flexibility as an executive challenge.
- Introducing dexterity and resourcefulness across the organization.
- Embracing risk and exploring alternative strategies.

Unit 5:



The Executive Agenda:

- The five essential actions for executives.
- The four strategic elements crucial for your agenda.
- Mentoring, coaching, and peer networking.
- Emphasizing self-development and personal wellness.