

€ TRAINING

Tax Policy Analysis and Tax Revenue

A photograph of four smiling professionals in a meeting. A woman in a black top and beaded necklace is in the foreground, looking towards the camera. Behind her are three other people (two men and one woman) in white shirts, looking towards the right. The background is a blurred office setting. A large blue curved graphic element is overlaid on the top and right sides of the image.

22 September -
3 October 2025
Paris (France)



Tax Policy Analysis and Tax Revenue

REF: TR1919 DATE: 22 September - 3 October 2025 Venue: Paris (France) - Fee: 10100 Euro

Introduction:

This course aims to increase participants' understanding of the major difficulties that governments encounter when creating, implementing, and overseeing a contemporary tax system. It provides a succinct explanation of the theoretical foundations of tax policymaking and goes into great detail on its application and practice with a focus on the region the course is intended for.

Program Objectives:

At the end of this program, the participants will be able to:

- Explain the fundamentals of policy formulation and how they affect tax administration, providing connections between the two and demonstrating how their responsibilities are interconnected.
- Review design issues for significant taxes that make up modern tax systems such as broad-based consumption and income taxes, property taxes, excises, and small business tax regimes, as well as approaches to tax policymaking in particular economic and institutional contexts, such as resource-rich countries, fragile countries, and countries in economic blocs/customs unions, as well as international taxation such as taxation of the digital economy.
- Use experiences from the region and beyond to discuss the structure, management, and administration of tax administrations.
- Give a summary of current concerns in tax administration and policy, as well as the effects they have on tax systems worldwide.

Targeted Audience:

- Tax policymakers and analysts.
- Government officials involved in revenue management.
- Tax professionals and consultants.
- Researchers and academics specializing in tax policy and revenue analysis.
- Financial planners and economists interested in taxation.

Unit 1:

Tax Analysis:

- Taxation and Tax Reform Principles.

- The Effects of Taxes and Subsidies on the Economy.
- Spending Taxes and Consumption Taxes.
- International Trade Taxes.
- Income Taxation Harmonization of International Taxes.

Unit 2:

Different Types of Tax Policies:

- Taxation of Wealth and Assets.
- Real Estate Taxes and Property Taxes.
- Natural Resource Taxation.
- Financial Sector Taxation.
- Taxation and Inflation.
- Taxation of Online Shopping.

Unit 3:

Tax Administration & Compliance:

- Tax Management and Tax Observance.
- Challenges of Tax Reform and Implementation.
- Fiscal Architecture and Fiscal Policy.
- Taxation of Natural Resources.
- Tax Incidence Research.
- Experimenting with Taxes to Learn More About Them.

Unit 4:

Revenue Forecasting:

- Value-Added and Excise Taxes.
- Trade Taxes.
- Personal Income Taxes.

- Corporate Income Taxes.
- Taxes on Natural Resources.
- Property Taxes.

Unit 5:

Computer Applications:

- Introduction to Computers and Computerisation.
- The Impact of Technology.
- Microcomputers in Revenue Forecasting.
- Cloud Computing Technology.
- Private Cloud Computing System.
- The Power of Collaboration.

Unit 6:

Empirical Techniques and Models:

- Models for Microsimulation.
- The Typical Taxpayer.
- Model Macroeconomic.
- Models for Predicting the GDP.
- Analysis of Regression.
- Sampling Methods.

Unit 8:

Taxation and Economic Development:

- Tax Policies for Economic Growth.
- Impact of Taxation on Investment.
- Tax Incentives for Business Development.
- Taxation and Employment.

- Taxation and Sustainable Development.
- Taxation and Poverty Alleviation.

Unit 9:

Global Tax Trends and Challenges:

- International Tax Cooperation.
- Base Erosion and Profit Shifting BEPS.
- Tax Transparency and Information Exchange.
- Digital Economy Taxation.
- Cross-Border Tax Planning.
- Addressing Tax Avoidance and Tax Havens.

Unit 10:

Tax Law and Ethics:

- Legal Principles of Taxation.
- Tax Compliance and Ethics.
- Professional Standards in Tax Practice.
- Taxpayer Rights and Responsibilities.
- Ethical Dilemmas in Tax Planning.
- Ensuring Fairness and Integrity in Tax Systems.