

€ TRAINING

Sustainable Leadership for Organizational
Performance



19 - 23 January 2025
Cairo (Egypt)



Sustainable Leadership for Organizational Performance

REF: M2183 DATE: 19 - 23 January 2025 Venue: Cairo (Egypt) - Fee: 3520 Euro

Introduction:

Sustainable leadership for organizational performance involves guiding an organization towards long-term success by integrating innovative strategies, ethical practices, and a focus on environmental and social responsibility to create value for all stakeholders. This training program focuses on sustainable leadership principles aimed at enhancing organizational performance. It empowers participants to implement sustainable leadership practices that promote long-term success.

Program Objectives:

At the end of this program, participants will be able to:

- Explore the key competencies of sustainable leaders.
- Describe ways of engaging with and identifying stakeholders.
- Gain insights into the importance of creativity and innovation.
- Describe communication barriers and ways to overcome them.
- Accurately solve problems and make decisions.

Targeted Audience:

- Senior executives and managers responsible for strategic decision-making.
- Leaders in charge of sustainability initiatives within organizations.
- HR and organizational development professionals.
- Consultants and coaches focusing on leadership development.
- Change management professionals working on organizational transformation.

Program Outlines:

Unit 1:

Sustainable Leadership & the Triple Bottom Line:

- What is a sustainable leader.
- Key Competencies of sustainable leaders.

- PPP - the triple bottom line: people, planet, profit.
- Behaviors of sustainable leaders.
- Tools for engaging with and identifying stakeholders.

Unit 2:

Responsibility & the New Normal:

- Corporate Social Responsibility CSR.
- Cultural Differences with CSR.
- Leading by example.
- Employer-supported volunteering ESV.
- Leadership following Covid-19.

Unit 3:

Communication Skills for Sustainable Leaders:

- Identifying and removing the main barriers to communication.
- Developing your Emotional Intelligence EI.
- Active listening skills and asking the right questions.
- SOLER Technique for interviewing and meetings.
- Future Leaders - Generational Differences.

Unit 4:

Mastering Problem-Solving & Decision Making:

- Identify the causes of a problem CATWOE, repetitive why.
- Using cause-and-effect analysis.
- Organise, analyze and prioritize ideas affinity diagram & PMI.
- The science of making the decision Vroom-Jago Decision Model.
- Using force-field analysis to implement decisions.

Unit 5:

Creativity, Innovation, and Your Career:

- Understanding creativity.
- The Science of Innovation.
- Disruptive innovation.
- Your career - using the B-SWOT tool.
- Your personal development plan.