

€ TRAINING

Inspirational Leadership Strategy



27 - 31 January 2025
Barcelona (Spain)



Inspirational Leadership Strategy

REF: ST74 DATE: 27 - 31 January 2025 Venue: Barcelona (Spain) - Fee: 5565 Euro

Introduction:

This training program is designed to equip leaders with the skills needed to inspire and guide their organizations through strategic transformation, cultural shifts, and adaptive change. It emphasizes the importance of visionary leadership in shaping organizational success and fostering a positive and resilient workplace culture.

Program Objectives:

By the end of this program, participants will be able to:

- Develop and communicate a clear strategic vision that aligns with organizational goals.
- Cultivate a positive and adaptive organizational culture.
- Lead and manage transformative change effectively.
- Build and maintain high levels of employee engagement and motivation.
- Navigate the complexities of organizational dynamics to sustain competitive advantage.

Targeted Audience:

- Senior executives and high-potential leaders.
- Managers at all levels who lead teams or projects.
- Human resources professionals focused on organizational development.
- Change management consultants.

Program Outline:

Unit 1:

Visionary Leadership and Strategic Thinking:

- Understanding the role of inspirational leadership in strategic planning.
- Techniques for developing and articulating a compelling vision.
- Aligning organizational objectives with strategic initiatives.
- Tools for strategic thinking and decision-making.

- Fostering a strategic mindset across the organization.

Unit 2:

Cultivating Organizational Culture:

- Defining and shaping organizational culture for success.
- Strategies for embedding core values and behaviors.
- Managing cultural diversity and inclusion effectively.
- Techniques for assessing and evolving the cultural landscape.
- Impact of leadership styles on organizational culture.

Unit 3:

Leading Organizational Change:

- Frameworks for effective change management.
- Strategies for leading through uncertainty and resistance.
- Communicating change initiatives to enhance alignment and buy-in.
- Leveraging change agents and influencers within the organization.
- Evaluating the impact of change on organizational performance.

Unit 4:

Engagement and Motivation:

- Driving employee engagement through inspirational leadership.
- Techniques for motivating teams and individuals.
- Building and sustaining morale during challenging times.
- Tools for measuring and enhancing employee satisfaction.
- Creating an environment that promotes continuous improvement and innovation.

Unit 5:

Navigating Organizational Dynamics:



- Understanding power dynamics and organizational politics.
- Strategies for managing conflicts and fostering collaboration.
- Building resilient teams capable of adapting to market changes.
- Leveraging networks and relationships for organizational benefit.
- Skills for mediating disputes and facilitating constructive dialogues.