

€ TRAINING

The Advanced Strategies for Human
Resource Management

A group of four smiling business professionals in a meeting. A woman in a black top and necklace is in the foreground, looking towards the camera. Behind her are three other people (two men and one woman) in white shirts, looking towards the right. The background is a bright, modern office setting.

13 - 17 April 2025
Dubai (UAE)



The Advanced Strategies for Human Resource Management

REF: ST1544 DATE: 13 - 17 April 2025 Venue: Dubai (UAE) - Fee: 4400 Euro

Introduction:

This training program delves into the advanced strategies of Human Resource Management HRM, empowering participants with cutting-edge practices and insights for managing the workforce in today's dynamic and complex business environment.

Program Objectives:

By the end of this program, participants will be able to:

- Implement advanced HR strategies that align with global business trends.
- Utilize analytics and big data to drive HR decision-making.
- Enhance employee engagement and retention through innovative HR practices.
- Develop leadership within HR to foster a culture of growth and adaptability.
- Navigate complex legal and ethical HR challenges effectively.

Targeted Audience:

- Senior HR Executives.
- HR Managers.
- Organizational Development Specialists.
- Corporate Leaders.
- Talent Management Professionals.

Program Outline:

Unit 1:

Strategic HR Management:

- Overview of strategic HR planning and alignment with business goals.
- Developing HR strategies that support long-term organizational objectives.
- Integrating HR strategy with corporate governance.

- Advanced workforce planning techniques.
- Role of HR as a strategic partner in the organization.

Unit 2:

HR Analytics and Technology:

- Leveraging HR analytics to enhance decision-making and organizational performance.
- Tools and technologies driving HR innovation.
- Impact of artificial intelligence and machine learning on HR practices.
- Implementing effective HR information systems HRIS.
- Data privacy and security in HR technology.

Unit 3:

Talent Management and Development:

- Advanced techniques for talent acquisition and retention.
- Designing and implementing comprehensive employee development programs.
- Succession planning and leadership development strategies.
- Managing and enhancing employee performance.
- Creating a resilient organizational culture.

Unit 4:

Employee Engagement and Workplace Environment:

- Innovative practices for boosting employee engagement.
- Building and maintaining a positive workplace culture.
- Strategies for managing remote and diverse workforces.
- Employee wellness and work-life balance initiatives.
- Addressing workplace conflict and ensuring employee satisfaction.

Unit 5:

Legal and Ethical Considerations in HRM:

- Navigating complex employment laws and regulations.
- Ensuring compliance with global HR standards.
- Ethical challenges in HR management.
- Managing HR risks in a globalized business environment.
- Case studies on ethical decision-making in HR.