

€ TRAINING

The Middle Manager Development Program



17 - 21 March 2025
Amsterdam (Netherlands)



The Middle Manager Development Program

REF: M2563 DATE: 17 - 21 March 2025 Venue: Amsterdam (Netherlands) - Fee: 5750 Euro

Introduction:

In today's rapidly evolving business landscape, middle managers play a critical role as the nexus between strategic vision and operational execution. This program is designed to empower key individuals by equipping them with the tools and knowledge necessary to navigate complex challenges and lead their teams effectively. Participants will be able to unlock their full potential to lead with confidence and make a meaningful impact within their organizations.

Program Objectives:

By the end of this program, participants will be able to:

- Demonstrate effective leadership, aligning strategic vision with operational execution.
- Communicate clearly and engage stakeholders at all levels.
- Make confident strategic decisions to address complex challenges.
- Optimize team productivity through effective delegation and task management.
- Foster collaboration and resolve conflicts within their teams.

Targeted Audience:

- Middle managers across various departments and sectors.
- Professionals aiming to transition into middle management roles.
- Individuals seeking to enhance their leadership and managerial skills.
- Teams looking to optimize their performance under middle management guidance.

Program Outlines:

Unit 1:

Leadership Skills Development:

- Enhance communication abilities.
- Foster team collaboration.
- Build effective decision-making techniques.

- Develop conflict resolution strategies.
- Inspire and motivate team members.
- Cultivate a positive work culture.

Unit 2:

Strategic Planning and Execution:

- Define organizational goals and objectives.
- Conduct market analysis and research.
- Formulate strategic plans and initiatives.
- Implement strategies effectively.
- Monitor progress and adapt as needed.
- Evaluate outcomes and adjust strategies accordingly.

Unit 3:

Effective Communication Strategies:

- Improve verbal and written communication skills.
- Enhance active listening abilities.
- Tailor communication styles to different audiences.
- Use visual aids and presentations effectively.
- Solicit and provide constructive feedback.
- Handle difficult conversations professionally.

Unit 4:

Team Building and Collaboration:

- Foster trust and camaraderie among team members.
- Encourage diversity and inclusion within teams.
- Facilitate effective team meetings and brainstorming sessions.
- Promote knowledge sharing and cross-functional collaboration.

- Develop teamwork and leadership skills.
- Celebrate team achievements and successes.

Unit 5:

Performance Evaluation and Feedback:

- Establish clear performance metrics and goals.
- Conduct regular performance evaluations and assessments.
- Provide constructive feedback and coaching to team members.
- Identify strengths and areas for improvement.
- Develop personalized development plans.
- Monitor progress and provide ongoing support and guidance.