

# € TRAINING

Asset and Property Management Excellence



30 March - 3 April 2025  
Istanbul (Turkey)



# Asset and Property Management Excellence

REF: M1552 DATE: 30 March - 3 April 2025 Venue: Istanbul (Turkey) - Fee: 5300 Euro

## Introduction:

This training program offers comprehensive instruction in effectively managing corporate assets and properties. Through it, participants will gain essential skills in asset acquisition, valuation, risk management, and insurance protocols, ensuring the efficient and secure management of organizational assets.

## Program Objectives:

At the end of this program, the participants will be able to:

- Understand the key concepts related to corporate assets and properties, including their definitions and types.
- Effectively manage and acquire assets, applying strategies for digital asset management and supervision.
- Identify and mitigate risks associated with corporate assets and properties through established risk management techniques.
- Navigate insurance and legal compliance requirements for corporate assets, including negotiation skills with insurance providers.
- Utilize technological tools for asset management, including software for tracking depreciation and inventory efficiently.

## Target Audience:

- Property managers and Property investors.
- Asset managers, Facilities managers and Risk managers.
- Real estate professionals.
- Financial analysts.
- Business owners.
- Insurance professionals and legal advisors.

## Program Outlines:

## Unit 1:

### Understanding Corporate Assets and Properties:

- Definition of corporate assets and properties.
- Understanding the reasons for the emergence of the need to manage assets and property.
- Listing the types of assets and properties for companies.
- Fixed assets: An accounting process that seeks to track fixed assets for financial accounting.
- IT Asset Management: A set of business norms that combine financial, contractual, and inventory functions for strategic decision-making.

## Unit 2:

### Efficient Management and Acquisition:

- Digital Asset Management: A form of electronic media content management including digital assets.
- Management and supervision of assets and property.
- Adding and acquiring new assets and properties.
- Transferring and posting assets and property and following them up.
- How to develop a strategic plan for asset acquisition to align with business goals.

## Unit 3:

### Risks and Disposal Strategies:

- Types of risks to assets and properties of companies.
- Methods of managing the risks of assets and properties owned by companies.
- Developing a risk assessment framework for corporate assets.
- Strategies for disposing of assets safely and in compliance with regulations.
- Evaluating the effectiveness of risk management practices for assets.

## Unit 4:

### Insurance and Legal Compliance:

- The importance of insurance on corporate assets and properties.

- Technical and legal rules and regulations for insurance documents appropriate for corporate assets and properties.
- Negotiating skills with insurance companies when issuing and renewing appropriate insurance documents to cover corporate assets and properties.
- Understanding the implications of legal compliance on asset management.
- Asset management culture and its principles and concepts based on international best practices and specifications.

## Unit 5:

### Depreciation, Inventory, and Technological Tools:

- Depreciation accounts of assets and property.
- The inventory of assets and property.
- The skills of using computers in the management of assets and property.
- Implementing software solutions for effective asset tracking and management.
- Analyzing inventory data to inform decision-making and improve asset utilization.