

€ TRAINING

Corporate Governance Principles for
Enhanced Organizational Performance

A group of four smiling business professionals (two men and two women) are seated at a table in a meeting room. They are all wearing white shirts. The woman in the foreground is wearing a black top and a multi-strand necklace. The background is a blurred office setting with large windows.

3 - 7 August 2025
Amman (Jordan)



Corporate Governance Principles for Enhanced Organizational Performance

REF: I2818 DATE: 3 - 7 August 2025 Venue: Amman (Jordan) - Fee: 3550 Euro

Introduction:

This training program is designed to provide professionals with a comprehensive understanding of the governance frameworks that contribute to organizational effectiveness, accountability, and transparency. By aligning corporate objectives with stakeholder interests, participants will learn how governance practices foster sustainable growth and ethical decision-making.

Program Objectives:

By the end of this program, participants will:

- Understand the key principles and frameworks of corporate governance.
- Learn how governance affects organizational accountability and risk management.
- Develop skills to evaluate board effectiveness and corporate leadership.
- Recognize the role of ethics and compliance in governance structures.
- Apply governance practices to enhance company performance.

Target Audience:

- Mid-level managers and supervisors.
- Corporate professionals.
- Boards of directors.
- Professionals in risk management, auditing, and legal departments.

Program Outlines:

Unit 1:

Foundations of Corporate Governance:

- Theories and Principles of Corporate Governance.
- Historical Evolution of Governance Frameworks.
- Key Stakeholders and Their Roles.

- Governance Structures and Models Shareholder vs. Stakeholder Models.
- Global Governance Standards and Regulatory Frameworks.

Unit 2:

Roles and Responsibilities in Corporate Governance:

- Role of the Board of Directors.
- Executive Management Responsibilities.
- Committees of the Board: Audit, Risk, and Compliance.
- CEO and Chairperson: Dividing Authority.
- Effective Board Composition and Diversity.

Unit 3:

Governance, Ethics, and Compliance:

- Corporate Ethics and Accountability.
- Risk Management and Internal Controls.
- Governance in Compliance: Policies and Procedures.
- Anti-corruption and Transparency Laws.
- Reporting and Disclosure Requirements.

Unit 4:

Performance and Risk in Governance:

- Corporate Governance and Organizational Performance.
- Risk Assessment in Corporate Governance.
- Governance and Shareholder Value.
- Aligning Governance with Business Strategy.
- Governance in Crisis and Change Management.

Unit 5:



Emerging Trends and Challenges in Corporate Governance:

- Digital Transformation and Governance.
- ESG Environmental, Social, Governance and Sustainability.
- Corporate Governance in Family-Owned Businesses.
- The Role of Technology in Governance AI and Data Analytics.
- Governance Reforms and Future Directions.