

€ TRAINING

Presenting with Panache



19 - 23 May 2025
Madrid (Spain)



Presenting with Panache

REF: Z2530 DATE: 19 - 23 May 2025 Venue: Madrid (Spain) - Fee: 5550 Euro

Introduction:

This training program is designed to enhance participants' presentation skills, confidence, and charisma. Through it, participants will be equipped with the tools and techniques necessary to deliver impactful presentations with flair and finesse.

Program Objectives:

At the end of this program, participants will be able to:

- Develop confidence in public speaking.
- Master techniques for engaging and captivating an audience.
- Enhance verbal and non-verbal communication skills.
- Learn how to structure and deliver compelling presentations.
- Cultivate a dynamic and charismatic presenting style.

Targeted Audience:

- Executives.
- Managers.
- Sales professionals.
- Educators.
- Entrepreneurs.
- Public speakers.

Program Outline:

Unit 1:

Foundations of Dynamic Presentations:

- Understanding the psychology of effective communication.
- Overcoming stage fright and building confidence.

- Harnessing the power of body language and vocal delivery.
- Crafting a clear and compelling message.

Unit 2:

Mastering Presentation Design:

- Principles of impactful slide design and visual aids.
- Techniques for structuring presentations for maximum impact.
- Incorporating storytelling and narrative techniques.
- Using multimedia effectively to enhance presentations.

Unit 3:

Engaging Your Audience:

- Strategies for connecting with diverse audiences.
- Techniques for sparking interest and maintaining engagement.
- Handling questions and managing audience interaction.
- Creating memorable moments and leaving a lasting impression.

Unit 4:

Delivering with Charisma:

- Developing your personal presenting style.
- Techniques for conveying passion and enthusiasm.
- Using humor and storytelling to captivate your audience.
- Managing nerves and maintaining composure under pressure.

Unit 5:

Advanced Presentation Skills:

- Refining storytelling techniques to engage and captivate audiences.
- Incorporating advanced vocal and body language exercises to convey confidence and authenticity.



- Tailoring delivery styles and messages to suit diverse contexts and audience preferences.
- Mastering techniques for handling challenging questions and managing audience dynamics.
- Enhancing audience interaction and participation through advanced presentation strategies.