

€ TRAINING

Strategic Leadership in Multinational
Organizations

2 - 6 March 2025
Istanbul (Turkey)





Strategic Leadership in Multinational Organizations

REF: M2996 DATE: 2 - 6 March 2025 Venue: Istanbul (Turkey) - Fee: 5300 Euro

Introduction:

Strategic leadership is essential for navigating the complexities of multinational organizations. Effective leaders must align diverse teams, manage cross-cultural dynamics, and implement strategies that ensure global success. This training program explores the principles of strategic leadership tailored for multinational environments. It focuses on decision-making, fostering innovation, and developing sustainable practices that drive organizational growth across borders.

Program Objectives:

By the end of this program, participants will be able to:

- Recognize the unique challenges of leading multinational organizations.
- Develop strategies for managing cross-cultural teams effectively.
- Enhance decision-making processes in global operations.
- Align organizational goals with international market demands.
- Strengthen leadership practices to inspire and motivate global teams.

Target Audience:

- Senior executives and corporate leaders.
- C-suite professionals managing multinational teams.
- Global business strategists and advisors.
- Leaders in multinational corporations and NGOs.
- Professionals aspiring to advance their strategic leadership skills.

Program Outline:

Unit 1:

Foundations of Strategic Leadership in Multinational Organizations:

- Key traits of effective global leaders.
- Challenges unique to multinational leadership.

- Importance of aligning vision with global strategies.
- Ethical considerations in international leadership.
- Building resilience and adaptability as a global leader.

Unit 2:

Managing Cross-Cultural Dynamics:

- Cultural intelligence and its impact on leadership.
- Strategies for fostering inclusivity in diverse teams.
- Conflict resolution in multicultural environments.
- Leveraging cultural diversity for innovation.

Unit 3:

Strategic Decision-Making in Multinational Operations:

- Frameworks for making informed decisions in complex environments.
- Balancing global and local priorities.
- Risk management strategies in international operations.
- Tools for evaluating global market trends.
- Aligning decision-making with organizational values.

Unit 4:

Driving Innovation Across Borders:

- Encouraging a culture of innovation in multinational teams.
- Overcoming barriers to innovation in global settings.
- Importance of cross-border collaboration for technological advancement.
- Managing resources to support innovative projects.

Unit 5:

Sustainable Leadership Practices in Global Organizations:



- Integrating sustainability into strategic leadership.
- The role of leaders in promoting corporate social responsibility.
- Tools for measuring the impact of sustainability initiatives.
- Strategies for maintaining a sustainable global presence.