

# € TRAINING

Strategic Planning and Performance  
Evaluation for Operational Policing

A photograph of four smiling professionals in a meeting. A woman in a black top and beaded necklace is in the foreground, looking towards the camera. Behind her are three other people (two men and one woman) in white shirts, looking towards the right. The background is a blurred office setting. A large blue curved graphic element is overlaid on the top and right sides of the image.

13 - 17 January 2025  
London (UK)



# Strategic Planning and Performance Evaluation for Operational Policing

REF: ST1354 DATE: 13 - 17 January 2025 Venue: London (UK) - Fee: 5300 Euro

## Introduction:

This training program is specifically designed to enhance strategic planning and performance evaluation within the context of operational policing. It aims to equip law enforcement professionals with the tools and knowledge necessary to develop effective strategies and assess operational outcomes, ensuring public safety and organizational efficiency.

## Program Objectives:

By the end of this program, participants will be able to:

- Develop strategic plans that address key challenges in operational policing.
- Implement performance evaluation systems to measure operational effectiveness.
- Utilize data-driven approaches for informed decision-making in law enforcement.
- Enhance community engagement and response strategies.
- Foster a culture of continuous improvement in policing operations.

## Targeted Audience:

- Police Officers in leadership roles.
- Law Enforcement Strategists.
- Public Safety Officials.
- Police Training Coordinators.
- Community Policing Specialists.

## Program Outline:

### Unit 1:

#### Foundations of Strategic Planning in Policing:

- Understanding the principles of strategic planning in law enforcement.
- Assessing community needs and policing capabilities.

- Developing mission-driven strategic goals.
- Integrating community policing strategies into broader plans.
- Establishing clear objectives for crime prevention and community safety.

## Unit 2:

### Performance Metrics and Evaluation in Policing:

- Key performance indicators KPIs for law enforcement.
- Designing metrics to evaluate crime reduction and public safety efforts.
- Utilizing technology to track and analyze policing performance.
- Balancing quantitative and qualitative measures.
- Case study: Successful performance evaluation in urban policing.

## Unit 3:

### Data-Driven Decision Making:

- Leveraging crime data and analytics for strategic planning.
- Tools and systems for data collection and analysis in policing.
- Applying predictive analytics to anticipate and prevent crime.
- Strategies for effective data integration and management.

## Unit 4:

### Implementing and Monitoring Strategic Plans:

- Steps for effective implementation of police strategic plans.
- Techniques for monitoring progress and adjusting strategies.
- Engaging stakeholders in the implementation process.
- Using feedback loops to refine policing strategies.
- Examples of adaptive strategic initiatives in law enforcement.

## Unit 5:



## Enhancing Community Engagement and Trust:

- Building partnerships with community stakeholders.
- Strategies for effective community outreach and communication.
- Incorporating community feedback into strategic policing plans.
- Developing trust-building initiatives within community policing efforts.
- Measuring the impact of community engagement on policing outcomes.