


€ TRAINING

Certified Business Professional in Leading
Through Change CBP

A group of four smiling business professionals (two men and two women) in a meeting. They are wearing white shirts. The woman in the foreground is wearing a black top and a necklace. The background is blurred, showing a modern office setting.

28 April - 2 May 2025
Kuala Lumpur (Malaysia)



Certified Business Professional in Leading Through Change CBP

REF: ST2836 DATE: 28 April - 2 May 2025 Venue: Kuala Lumpur (Malaysia) - Fee: 5300 Euro

Introduction:

This training program is designed to prepare participants for the certification exam only.

This training program is designed to equip business professionals with the essential skills required to lead organizations through periods of change. It provides participants with full knowledge regarding the dynamics of change management, effectively guiding teams, and leveraging opportunities for growth.

Program Objectives:

By the end of this program, participants will be able to:

- Understand the fundamentals of change management and its importance in business.
- Develop strategies to effectively lead and engage teams through organizational changes.
- Identify potential barriers to change and implement solutions to overcome them.
- Foster a culture of adaptability and resilience within the organization.
- Prepare thoroughly for the CBP certification exam in Leading Through Change.

Target Audience:

- Business professionals seeking certification in change management.
- Team leaders and managers involved in leading organizational change.
- HR professionals responsible for change initiatives.
- Business owners and entrepreneurs managing transition phases.
- Consultants involved in guiding businesses through change.

Program Outline:

Unit 1:

Introduction to Change Management:

- Definition and importance of change management in business.
- Understanding the types of organizational change: structural, strategic, people, and technological.

- Key drivers of change: internal and external factors.
- The role of leadership in successfully managing change.

Unit 2:

Leading Teams Through Change:

- Developing leadership skills to support teams during transitions.
- Communicating change effectively to reduce resistance and increase buy-in.
- Engaging employees and fostering collaboration during change initiatives.
- Techniques to boost morale and maintain productivity during challenging times.
- Best practices for sustaining momentum after change implementation.

Unit 3:

Overcoming Barriers to Change:

- Identifying common obstacles to change, including fear and resistance.
- Tools and strategies to minimize resistance and encourage acceptance.
- Techniques for managing conflict that arises during the change process.
- Building resilience and flexibility in teams to adapt to future changes.

Unit 4:

Creating a Culture of Adaptability:

- The importance of building a culture that embraces change.
- Encouraging innovation and continuous improvement within the organization.
- Role of leadership in fostering a forward-thinking, adaptable team.
- Role of training and development initiatives to help employees cope with change.
- Implementing feedback loops to continuously refine the change process.

Unit 5:

Certification Exam Preparation for CBP in Leading Through Change:



- Overview of the Certification Exam Structure.
- Key Topics and Areas of Focus for the Exam.
- Sample Questions and their Potential Answers.
- Resources and Materials for Effective Exam Preparation.

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