

# € TRAINING

Mastering Performance Metrics and  
Benchmarking

11 - 15 May 2025  
Istanbul (Turkey)





# Mastering Performance Metrics and Benchmarking

REF: H15 DATE: 11 - 15 May 2025 Venue: Istanbul (Turkey) - Fee: 5300 Euro

## Introduction:

This training program delves into the essential methodologies for measuring performance, driving continuous improvement, and utilizing benchmarking to enhance organizational efficiency. It empowers participants to implement effective performance metrics, foster a culture of continuous improvement, and leverage benchmarking to achieve strategic goals.

## Program Objectives:

By the end of this program, participants will be able to:

- Understand the principles of performance measurement and its significance.
- Implement continuous improvement strategies within their organizations.
- Utilize benchmarking techniques to compare and enhance performance.
- Develop key performance indicators KPIs aligned with organizational goals.
- Drive organizational success through performance optimization and benchmarking.

## Targeted Audience:

- Quality Managers.
- Process Improvement Specialists.
- Operations Managers.
- Business Analysts.
- Organizational Development Professionals.

## Program Outline:

### Unit 1:

#### Foundations of Performance Measurement:

- Understanding performance measurement concepts and frameworks.
- The role of performance measurement in organizational success.

- Identifying and selecting relevant performance metrics.
- Developing Key Performance Indicators KPIs.
- Case studies on effective performance measurement practices.

## Unit 2:

### Continuous Improvement Strategies:

- Introduction to continuous improvement methodologies Kaizen, Lean, Six Sigma.
- Identifying areas for improvement through performance data.
- Implementing process improvements for operational efficiency.
- Engaging employees in continuous improvement initiatives.
- Monitoring and sustaining continuous improvement efforts.

## Unit 3:

### Benchmarking for Organizational Excellence:

- Understanding the benchmarking process and its benefits.
- Types of benchmarking: internal, external, competitive, and functional.
- Conducting benchmarking studies to identify best practices.
- Applying benchmarking results to drive improvement.
- Case studies on successful benchmarking initiatives.

## Unit 4:

### Integrating Performance Measurement with Continuous Improvement:

- Linking performance metrics with continuous improvement goals.
- Using data-driven insights to prioritize improvement efforts.
- Aligning performance measurement with organizational strategy.
- Creating a culture of accountability and performance excellence.
- Tools and techniques for integrating measurement and improvement.

## Unit 5:

### Achieving and Sustaining Benchmarking Success:

- Strategies for sustaining benchmarking outcomes over time.
- Continuous benchmarking for long-term performance gains.
- Overcoming challenges in benchmarking and continuous improvement.
- Leveraging technology and innovation in benchmarking.
- Building a roadmap for sustained performance and improvement.