

# € TRAINING

Advanced Leadership for Organizational  
Excellence



13 - 24 January 2025  
Rome (Italy)



# Advanced Leadership for Organizational Excellence

REF: M2468 DATE: 13 - 24 January 2025 Venue: Rome (Italy) - Fee: 10100 Euro

## Introduction:

This training program is designed to equip leaders with the advanced skills and strategies needed to drive excellence within their organizations. It empowers leaders to navigate complex challenges, inspire high performance, and lead their organizations towards sustained success and growth.

## Program Objectives:

At the end of this program, the participants will be able to:

- Refine strategic planning aligned with EFQM standards.
- Motivate individuals effectively towards goals.
- Implement strategic plans efficiently using available resources.
- Evaluate strategy in alignment with quality standards.
- Formulate strategies aligning with environment requirements.
- Implement stages of strategic management.

## Targeted Audience:

- Experienced leaders seeking to enhance organizational performance.
- Mid-level managers aiming to develop advanced leadership skills.
- Executives and decision-makers committed to fostering excellence.
- Emerging leaders aspiring to drive organizational success.
- Professionals dedicated to continuous leadership growth and development.

## Program Outlines:

### Unit 1:

#### European Excellence Model Basics:

- Overview and history of EFQM.
- Evaluation system and managing excellence.

- Principles and criteria for organizational excellence.
- Implementing EFQM in diverse contexts.
- Strategies for continuous improvement.

## Unit 2:

### Excellence Model Standards EFQM:

- Criteria covering leadership, policies, HR, and customer results.
- Measurement methodologies for assessing performance.
- Strategies for aligning practices with EFQM.
- Case studies on successful applications.
- Continuous improvement techniques.

## Unit 3:

### Strategy Development:

- Vision and mission development.
- Planning and implementation mechanisms.
- Strategic analysis techniques.
- Strategy formulation methodologies.
- Monitoring and evaluation tools.

## Unit 4:

### Building Strategy and Organizational Excellence:

- External and internal climate analysis.
- Strategic direction and goal definition.
- Organizational alignment strategies.
- Cultivating excellence culture and leadership.

## Unit 5:

## Strategic Planning:

- Creative and concept planning.
- Benefits, tactics, and types of planning.
- Implementation strategies for turning plans into action.
- Monitoring and adapting plans to changing circumstances.
- Case studies on effective strategic planning approaches.

## Unit 6:

### Strategic Planning and Quality Management:

- Challenges of international competition.
- Characteristics, advantages, and quality integration.
- Strategies for global competitiveness.
- Techniques for quality integration.
- Case studies on successful quality practices.

## Unit 7:

### Effective Planning:

- Process steps, obstacles, and creative tools.
- Principles and contingency planning.
- Overcoming planning obstacles.
- Creative problem-solving techniques.
- Case studies on effective contingency planning.

## Unit 8:

### Skills Supporting Strategic Planning:

- Control and information systems.
- Incentive systems, communication, and teamwork.
- Implementing control systems.

- Effective communication and teamwork strategies.
- Case studies on incentive systems and communication.

## Unit 9:

### Future Leadership And Strategic Planning:

- Preparing future leaders and facing challenges.
- Japanese leadership experience and creative planning models.
- Developing leadership skills to tackle future challenges.
- Exploring innovative planning models inspired by Japanese leadership.
- Case studies illustrating successful leadership and creative planning approaches.

## Unit 10:

### Strategic Planning Review:

- Developing business plans and avoiding errors.
- Utilizing Environmental Impact Survey for planning.
- Evaluating and refining strategic plans.
- Techniques for error-free business plan development.
- Case studies demonstrating effective use of Environmental Impact Surveys in strategic planning.