

€ TRAINING

Corporate Finance



22 - 26 June 2025
Dubai (UAE)



Corporate Finance

REF: F193 DATE: 22 - 26 June 2025 Venue: Dubai (UAE) - Fee: 4400 Euro

Introduction:

This training program delves into the fundamental concepts and advanced techniques of corporate finance, providing participants with the knowledge and skills needed to make informed financial decisions. It empowers them to manage corporate financial activities effectively, optimize capital structures, and evaluate investment opportunities to drive organizational success.

Program Objectives:

By the end of this program, participants will be able to:

- Understand the core principles of corporate finance and their application in business.
- Analyze and optimize capital structure decisions.
- Evaluate investment opportunities using various financial models.
- Apply financial risk management strategies to mitigate potential losses.
- Implement corporate finance strategies to enhance shareholder value.

Targeted Audience:

- Financial Managers.
- Corporate Treasurers.
- Investment Analysts.
- Business Strategists.
- Accountants and Financial Controllers.

Program Outline:

Unit 1:

Introduction to Corporate Finance:

- Overview of corporate finance functions and objectives.
- The role of the financial manager in a corporation.

- Key financial statements and their importance in corporate finance.
- Understanding the time value of money.
- Financial markets and their influence on corporate finance.

Unit 2:

Capital Structure and Financing Decisions:

- Theories of capital structure: Trade-off theory, Pecking order theory.
- Debt vs. equity financing: Pros and cons.
- Cost of capital and its implications on financing decisions.
- Determining the optimal capital structure.
- Case studies on capital structure decisions in different industries.

Unit 3:

Investment Decision-Making:

- Capital budgeting techniques: NPV, IRR, Payback period.
- Project evaluation and selection criteria.
- Real options and their application in investment decisions.
- Impact of capital rationing on investment choices.
- Risk analysis and management in capital budgeting.

Unit 4:

Corporate Finance Strategies:

- Mergers and acquisitions: Financial strategies and valuation.
- Dividend policy and its impact on shareholder value.
- Share buybacks and their effects on financial performance.
- Corporate restructuring and turnaround strategies.
- Financial planning and forecasting for strategic decision-making.

Unit 5:

Financial Risk Management:

- Types of financial risks: Credit risk, market risk, operational risk.
- Risk management tools and techniques: Derivatives, hedging.
- Enterprise risk management ERM and its importance.
- The role of financial regulations in risk management.
- Developing and implementing a risk management framework.