

# € TRAINING

Sustainable Finance

A group of four smiling professionals (two men and two women) in a meeting setting, wearing white shirts. The image is partially obscured by a blue curved graphic element.

3 - 7 March 2025  
Lisbon (Portugal)



# Sustainable Finance

REF: F1690 DATE: 3 - 7 March 2025 Venue: Lisbon (Portugal) - Fee: 5940 Euro

## Introduction:

This training program delves into the principles and practices of sustainable finance, equipping participants with the knowledge to integrate environmental, social, and governance ESG factors into financial decision-making. It empowers them to understand and apply sustainable finance strategies to drive positive social and environmental impact while achieving financial objectives.

## Program Objectives:

By the end of this program, participants will be able to:

- Understand the core concepts and principles of sustainable finance.
- Apply ESG criteria to evaluate financial products and investments.
- Utilize sustainable finance frameworks and standards effectively.
- Measure and report on the impact of sustainable investments.
- Develop and implement strategies to incorporate sustainability into financial practices.

## Target Audience:

- Financial Professionals.
- Investment Analysts.
- Portfolio Managers.
- Corporate Finance Managers.
- Sustainability Consultants.

## Program Outline:

### Unit 1:

#### Introduction to Sustainable Finance:

- Definition and significance of sustainable finance.
- Overview of ESG Environmental, Social, Governance factors.

- Key trends and drivers in sustainable finance.
- Introduction to sustainable finance frameworks and standards.
- The role of financial institutions in sustainable finance.

## Unit 2:

### ESG Integration and Analysis:

- Methods for incorporating ESG criteria into investment analysis.
- Tools and techniques for ESG analysis.
- Evaluating ESG performance and risk.
- Case studies on ESG integration in financial decisions.
- Challenges and best practices in ESG analysis.

## Unit 3:

### Sustainable Financial Products and Instruments:

- Overview of sustainable financial products green bonds, impact funds.
- Characteristics and evaluation of green bonds and other sustainable investments.
- Sustainable finance regulations and policies.
- Comparing traditional and sustainable financial instruments.
- Practical considerations for investing in sustainable products.

## Unit 4:

### Impact Measurement and Reporting:

- Techniques for measuring the impact of sustainable investments.
- Developing metrics and benchmarks for sustainability performance.
- Reporting standards and frameworks GRI, SASB.
- Communicating sustainability performance to stakeholders.
- Evaluating and improving sustainability reporting practices.

## Unit 5:

### Strategic Implementation of Sustainable Finance:

- Developing and implementing sustainable finance strategies.
- Integrating sustainability into financial planning and decision-making.
- Addressing challenges and opportunities in sustainable finance.
- Case studies on successful implementation of sustainable finance strategies.
- Future trends and innovations in sustainable finance.