

€ TRAINING

Conference on Advanced Cash Flow and
Working Capital Management

A group of four smiling business professionals (two men and two women) are seated at a table in a meeting room. They are all wearing white shirts. The woman in the foreground is wearing a black top and a multi-strand necklace. The background is blurred, showing a modern office environment with large windows.

9 - 13 February 2025
Dubai (UAE)



Conference on Advanced Cash Flow and Working Capital Management

REF: C645 DATE: 9 - 13 February 2025 Venue: Dubai (UAE) - Fee: 5310 Euro

Introduction:

This conference is designed to provide participants with advanced strategies for managing cash flow and optimizing working capital. It focuses on techniques to improve liquidity, enhance financial efficiency, and maintain operational stability. It empowers participants to apply cutting-edge tools and practices that strengthen their organization's financial health and performance.

Conference Objectives:

By the end of this conference, participants will be able to:

- Develop and implement strategies for effective cash flow management.
- Optimize working capital to improve liquidity and operational efficiency.
- Use financial metrics and ratios to monitor cash flow performance.
- Apply best practices in managing receivables, payables, and inventory.
- Develop financial models to forecast and manage cash flow effectively.

Targeted Audience:

- Financial Managers.
- Treasury Managers.
- CFOs and Controllers.
- Business Owners and Entrepreneurs.
- Accountants and Financial Analysts.

Conference Outline:

Unit 1:

Fundamentals of Cash Flow Management:

- Understanding the importance of cash flow for business stability.
- Analyzing cash inflows and outflows for effective financial planning.

- Identifying key drivers of cash flow in various industries.
- Techniques for forecasting and managing cash flow fluctuations.
- The role of cash flow statements in decision-making and performance monitoring.

Unit 2:

Optimizing Working Capital:

- The working capital cycle: understanding its components and significance.
- Strategies for managing receivables to accelerate cash collection.
- Techniques for optimizing payables and extending payment terms.
- Inventory management strategies to free up cash without affecting operations.
- Using working capital ratios to evaluate financial efficiency.

Unit 3:

Cash Flow Forecasting and Budgeting:

- Developing accurate cash flow forecasts based on business activity.
- Tools and software for building dynamic cash flow models.
- Integrating cash flow forecasting with budget planning.
- Stress testing cash flow scenarios to prepare for uncertainties.
- Monitoring variances between forecasted and actual cash flows.

Unit 4:

Managing Liquidity and Financial Risk:

- Understanding liquidity risk and its impact on business operations.
- Techniques for maintaining optimal liquidity levels.
- Managing short-term financing to cover cash flow shortfalls.
- Using financial hedging to mitigate currency and interest rate risks.
- Monitoring liquidity metrics to ensure financial resilience.

Unit 5:

Best Practices in Working Capital and Cash Flow Optimization:

- Leveraging technology and automation for improved cash flow control.
- Collaborating with suppliers and customers to optimize working capital.
- Continuous improvement strategies for maintaining financial flexibility.
- Case studies of successful cash flow and working capital management.