

€ TRAINING

Fundamentals of Excellence in Information
Technology Management



13 - 17 January 2025
Casablanca (Morocco)



Fundamentals of Excellence in Information Technology Management

REF: B1766 DATE: 13 - 17 January 2025 Venue: Casablanca (Morocco) - Fee: 4290 Euro

Introduction:

This training program provides participants with a foundational understanding of excellence in Information Technology IT management. It empowers them to apply best practices and strategies to achieve operational efficiency, strategic alignment, and overall success in IT management.

Program Objectives:

At the end of this program, participants will be able to:

- Understand key concepts and principles of IT management excellence.
- Develop and implement effective IT strategies and policies.
- Manage IT operations and resources efficiently.
- Assess and improve IT service delivery and performance.
- Align IT initiatives with organizational goals and objectives.

Targeted Audience:

- IT Managers.
- IT Team Leaders.
- IT Project Managers.
- Business Analysts.
- Systems Administrators.

Program Outline:

Unit 1:

Introduction to IT Management Excellence:

- Overview of IT management principles and practices.
- Key concepts in achieving IT management excellence.
- The role of IT in organizational success.

- Frameworks and standards for IT management.
- Case studies of successful IT management implementations.

Unit 2:

Strategic IT Planning and Governance:

- Developing IT strategies aligned with business goals.
- IT governance frameworks and their importance.
- Creating and managing IT policies and procedures.
- Measuring and reporting on IT performance.
- Risk management and compliance in IT governance.

Unit 3:

IT Operations Management:

- Managing IT infrastructure and services effectively.
- IT service management ITSM principles and best practices.
- Implementing and managing ITIL processes.
- Resource allocation and capacity planning.
- Monitoring and optimizing IT operations.

Unit 4:

IT Project and Resource Management:

- Project management methodologies and best practices.
- Planning, executing, and controlling IT projects.
- Managing IT resources and budgets.
- Performance measurement and improvement strategies.
- Tools and techniques for effective project and resource management.

Unit 5:



Enhancing IT Service Delivery and Innovation:

- Strategies for improving IT service delivery and customer satisfaction.
- Leveraging technology for innovation and competitive advantage.
- Continuous improvement processes in IT management.
- Evaluating emerging technologies and trends.
- Building a culture of excellence and agility in IT.