

€ TRAINING

Corporate Credit Analysis



13 - 17 January 2025
Cambridge (UK)



Corporate Credit Analysis

REF: T2043 DATE: 13 - 17 January 2025 Venue: Cambridge (UK) - Fee: 5830 Euro

Introduction:

Corporate credit analysis is a critical process for evaluating the creditworthiness of businesses and ensuring sound lending decisions. It involves assessing financial statements, understanding business risks, and applying analytical techniques to determine a company's ability to meet its obligations. This training program provides participants with a comprehensive understanding of corporate credit analysis, covering key concepts, risk assessment methods, and tools for making informed credit decisions.

Program Objectives:

By the end of this program, participants will be able to:

- Explore the fundamentals of corporate credit analysis.
- Evaluate financial statements to assess a company's creditworthiness.
- Identify key business and industry risks.
- Apply credit risk assessment techniques and models.
- Make informed credit decisions and recommendations.

Target Audience:

- Credit Analysts.
- Corporate Banking Professionals.
- Risk Management Officers.
- Financial Analysts.
- Investment Analysts.

Program Outline:

Unit 1:

Introduction to Corporate Credit Analysis:

- Definition and importance of corporate credit analysis.
- The role of credit analysis in corporate lending.

- Overview of the credit analysis process.
- Key factors influencing corporate credit risk.
- Differences between retail and corporate credit analysis.

Unit 2:

Financial Statement Analysis:

- Analyzing balance sheets, income statements, and cash flow statements.
- Understanding key financial ratios: liquidity, leverage, profitability, and efficiency.
- Assessing cash flow and debt service capacity.
- Identifying trends and red flags in financial statements.
- The importance of accounting quality in credit analysis.

Unit 3:

Business and Industry Risk Assessment:

- Identifying internal and external business risks.
- Industry analysis and its impact on credit risk.
- Competitive positioning and market dynamics.
- Assessing management quality and corporate governance.
- Evaluating macroeconomic factors affecting corporate creditworthiness.

Unit 4:

Credit Risk Assessment Models and Techniques:

- Overview of credit scoring and rating models.
- Applying qualitative and quantitative assessment techniques.
- Using credit risk models like Altman's Z-Score and Moody's risk assessment.
- Stress testing and scenario analysis for credit risk evaluation.
- The role of collateral and guarantees in mitigating credit risk.

Unit 5:

Making Informed Credit Decisions:

- Structuring and documenting credit proposals.
- Developing credit recommendations and approval processes.
- Monitoring and reviewing corporate loans.
- Early warning systems for deteriorating credit quality.
- Best practices in corporate credit risk management.