

€ TRAINING

Recruiting Skills



27 April - 1 May 2025
Sharm El-Sheikh (Egypt)



Recruiting Skills

REF: H1488 DATE: 27 April - 1 May 2025 Venue: Sharm El-Sheikh (Egypt) - Fee: 3520 Euro

Introduction:

This training program delves into advanced recruiting skills and strategies, providing participants with essential tools and techniques for effective talent acquisition. It empowers participants to enhance their recruiting capabilities, streamline the hiring process, and attract top talent to their organizations.

Program Objectives:

By the end of this program, participants will be able to:

- Master advanced techniques for recruiting top talent.
- Develop and execute effective recruiting strategies.
- Utilize innovative tools and technologies in the recruiting process.
- Enhance candidate experience and engagement.
- Optimize the recruitment process for efficiency and effectiveness.

Targeted Audience:

- Recruiters.
- HR Managers.
- Talent Acquisition Specialists.
- Hiring Managers.
- Recruitment Consultants.

Program Outline:

Unit 1:

Advanced Recruiting Techniques:

- Understanding modern recruiting techniques.
- Leveraging social media and digital platforms for recruitment.
- Developing targeted recruiting strategies.

- Using data-driven approaches to improve recruiting outcomes.
- Techniques for effective sourcing and headhunting.

Unit 2:

Recruiting Strategies and Planning:

- Creating a comprehensive recruitment plan.
- Aligning recruiting strategies with organizational goals.
- Building a talent pipeline for future needs.
- Implementing effective employer branding strategies.
- Developing recruitment metrics and key performance indicators KPIs.

Unit 3:

Leveraging Technology in Recruitment:

- Introduction to recruitment technology and tools.
- Using applicant tracking systems ATS effectively.
- Implementing AI and automation in recruiting processes.
- Utilizing recruitment analytics and data visualization.
- Trends and innovations in recruiting technology.

Unit 4:

Enhancing Candidate Experience:

- Techniques for improving the candidate experience.
- Creating a positive candidate journey from application to onboarding.
- Communicating effectively with candidates.
- Addressing candidate feedback and improving processes.
- Building strong relationships with candidates and enhancing employer reputation.

Unit 5:



Optimizing Recruitment Processes:

- Streamlining the recruitment process for efficiency.
- Techniques for reducing time-to-hire and cost-per-hire.
- Implementing best practices in interviewing and selection.
- Measuring and evaluating recruitment process effectiveness.
- Continuous improvement strategies in recruitment.