

# € TRAINING

Entry Certificate in Business Analysis ECBA



24 - 28 March 2025  
London (UK)



# Entry Certificate in Business Analysis ECBA

REF: G2642 DATE: 24 - 28 March 2025 Venue: London (UK) - Fee: 5850 Euro

## Introduction:

This program is designed to prepare participants for the certification exam only.

This training program is designed to provide foundational knowledge and skills in business analysis, preparing participants for the ECBA certification exam. Through this program, participants will learn the essential concepts, techniques, and practices used in business analysis, ensuring they are equipped to contribute effectively to their organizations.

## Program Objectives:

By the end of this program, participants will be able to:

- Grasp the core concepts and principles of business analysis.
- Utilize various techniques to analyze business needs and define solutions.
- Elicit, document, and manage business requirements effectively.
- Improve analytical and critical thinking skills to solve business problems.
- Gain the knowledge and skills necessary to pass the ECBA certification exam.

## Targeted Audience:

- Aspiring business analysts seeking foundational certification.
- New business analysts looking to formalize their skills and knowledge.
- Professionals transitioning into business analysis roles.

## Program Outlines:

### Unit 1:

#### Introduction to Business Analysis:

- Understanding the role and importance of business analysis in organizations.
- Familiarizing with essential business analysis concepts and terminology.
- Introduction to the BACCM framework.

- Techniques for planning and monitoring business analysis activities.

## Unit 2:

### Elicitation and Collaboration:

- Exploring various techniques for eliciting requirements from stakeholders.
- Conducting effective interviews to gather information.
- Planning and facilitating successful workshops.
- Best practices for documenting and confirming elicitation results.
- Steps for Enhancing collaboration and communication with stakeholders.

## Unit 3:

### Requirements Life Cycle Management:

- Methods for tracing requirements throughout the project lifecycle.
- Techniques for prioritizing requirements based on business value.
- Managing changes to requirements effectively.
- Ensuring that requirements meet business needs and objectives.
- Best practices for documenting requirements clearly and concisely.

## Unit 4:

### Strategy Analysis:

- Identifying and analyzing business needs and goals.
- Developing compelling business cases to justify solutions.
- Identifying and mitigating risks associated with business solutions.
- Using SWOT analysis to evaluate strengths, weaknesses, opportunities, and threats.
- Techniques for improving business processes and efficiencies.

## Unit 5:

### Solution Evaluation:



- Understanding the importance of evaluating solutions in business analysis.
- Techniques for measuring and analyzing the performance of implemented solutions.
- Evaluating the feasibility of proposed solutions.
- Conducting reviews to assess the success and impact of implemented solutions.
- Strategies for continuous improvement in business analysis practices.
- Prepare for the certification exam.

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