

€ TRAINING

Treasury Management

5 - 9 May 2025
Trabzon (Turkey)





Treasury Management

REF: T2048 DATE: 5 - 9 May 2025 Venue: Trabzon (Turkey) - Fee: 5300 Euro

Introduction:

Treasury management is the backbone of financial stability in any organization, focusing on managing liquidity, investments, and financial risks. Effective treasury management ensures optimal cash flow, mitigates financial risks, and supports strategic decision-making. This training program provides participants with the knowledge and skills required to implement best practices in cash management, investment strategies, and risk mitigation, enhancing overall financial efficiency.

Program Objectives:

By the end of this program, participants will be able to:

- Explore the core functions and importance of treasury management.
- Develop strategies for effective cash flow and liquidity management.
- Implement investment strategies to maximize returns while managing risks.
- Identify and mitigate financial risks associated with treasury operations.
- Utilize modern tools and technologies for efficient treasury management.

Target Audience:

- Treasury Managers and Officers.
- Finance Managers.
- Corporate Treasurers.
- Risk Management Professionals.
- Financial Analysts and Accountants.

Program Outline:

Unit 1:

Introduction to Treasury Management:

- Core functions and responsibilities of treasury management.
- Importance of treasury management in financial stability.

- Key treasury processes: cash flow, liquidity, and risk management.
- The role of treasury in strategic financial decision-making.
- Overview of treasury policies and governance frameworks.

Unit 2:

Cash Flow and Liquidity Management:

- Techniques for forecasting cash flow and maintaining liquidity.
- Strategies for optimizing working capital.
- Managing short-term and long-term liquidity needs.
- Tools for monitoring and controlling cash flows.
- The impact of liquidity management on organizational stability.

Unit 3:

Investment and Funding Strategies:

- Developing investment policies and objectives.
- Identifying suitable short-term and long-term investment instruments.
- Balancing risk and return in treasury investments.
- Strategies for funding and managing debt obligations.
- Ensuring compliance with investment regulations and guidelines.

Unit 4:

Risk Management in Treasury Operations:

- Identifying financial risks: market risk, credit risk, and liquidity risk.
- Hedging strategies using derivatives and other financial instruments.
- Techniques for managing foreign exchange and interest rate risks.
- Regulatory compliance and risk reporting requirements.
- Best practices for minimizing treasury-related risks.

Unit 5:

Technology and Innovations in Treasury Management:

- The role of treasury management systems TMS in modern finance.
- Automating treasury operations for efficiency and accuracy.
- Using data analytics and AI in treasury decision-making.
- Cybersecurity and risk management in digital treasury operations.
- Future trends and innovations shaping treasury management.