

€ TRAINING

Conference on Strategic Leadership for
Future Vision and Achieving Administrative
Plans

11 - 22 May 2025
Amman (Jordan)





Conference on Strategic Leadership for Future Vision and Achieving Administrative Plans

REF: C1543 DATE: 11 - 22 May 2025 Venue: Amman (Jordan) - Fee: 5850 Euro

Introduction:

This conference focuses on empowering leaders to develop a strategic vision for their organizations and build robust administrative plans to achieve long-term success. Through it, participants will gain insights into leadership strategies, planning methodologies, and practical approaches to execute future visions effectively.

Conference Objectives:

By the end of this conference, participants will be able to:

- Develop a clear, future-oriented strategic vision for their organization.
- Design and implement administrative plans aligned with long-term goals.
- Cultivate leadership skills that inspire and guide teams towards success.
- Manage change and foster a culture of innovation within the organization.
- Monitor, evaluate, and adjust plans to ensure sustainable success.

Target Audience:

- Senior Executives and Leaders.
- Strategic Planners.
- Project and Program Managers.
- Organizational Development Professionals.
- Business Consultants and Advisors.

Conference Outline:

Unit 1:

Foundations of Strategic Leadership:

- Understanding the principles of strategic leadership.
- The role of vision in shaping organizational direction.
- Core competencies of strategic leaders.

- Differences between operational and strategic leadership.
- Aligning leadership with organizational strategy.

Unit 2:

Vision Development and Strategic Thinking:

- Techniques for developing a compelling future vision.
- Aligning the organizational vision with market trends and future challenges.
- Fostering a forward-thinking culture within leadership teams.
- Scenario planning and forecasting techniques for long-term planning.

Unit 3:

Preparing Administrative Plans for Long-Term Success:

- Building comprehensive administrative plans to support strategic goals.
- Structuring plans to accommodate short-term and long-term objectives.
- Integrating performance management systems into administrative plans.
- Budgeting and resource allocation in administrative planning.
- Ensuring adaptability and flexibility in strategic plans.

Unit 4:

Leading Change in the Organization:

- The role of leaders in driving change and innovation.
- Managing resistance to change and overcoming organizational inertia.
- Tools for leading teams through transitions.
- Importance of Communicating vision and change effectively to stakeholders.
- Techniques for maintaining morale and engagement during change processes.

Unit 5:

Execution of Strategic Plans:

- Turning vision into actionable steps for implementation.
- Coordinating cross-functional teams to achieve strategic objectives.
- Monitoring progress through key performance indicators KPIs.
- Managing risk and uncertainty in strategic execution.
- Case study: Implementing strategic plans in a multinational corporation.

Unit 6:

Innovation and Creativity in Leadership:

- Encouraging innovation and creativity within teams.
- Leading an innovation-driven culture in the organization.
- Techniques for fostering creative problem-solving.
- Identifying and managing innovation opportunities in the market.
- Best practices for integrating innovation into strategic leadership.

Unit 7:

Strategic Decision Making and Problem Solving:

- Frameworks for making strategic decisions in complex environments.
- Enhancing problem-solving skills for leaders.
- Balancing risk and opportunity in decision-making processes.
- Data-driven decision making and leveraging analytics.
- Collaborative decision-making techniques for leadership teams.

Unit 8:

Leadership Communication and Influence:

- The importance of communication in strategic leadership.
- Techniques for influencing and inspiring others to follow the vision.
- Engaging internal and external stakeholders in the strategic process.
- Handling difficult conversations and resolving conflicts.

- Best practices for presenting strategic plans to senior leadership and boards.

Unit 9:

Monitoring, Evaluation, and Adaptation of Strategic Plans:

- Developing metrics to measure the success of strategic plans.
- Continuous monitoring and evaluation of progress towards goals.
- Adapting plans based on changing circumstances or new information.
- Conducting post-implementation reviews to identify lessons learned.
- Ensuring sustainable success through iterative planning processes.

Unit 10:

Leadership Development and Succession Planning:

- Building leadership capabilities within the organization.
- Strategies for identifying and developing future leaders.
- Aligning succession planning with long-term strategic goals.
- Mentoring and coaching as tools for leadership development.