

€ TRAINING

Effective KPI Development and
Implementation

16 - 20 June 2025
Baku (Azerbaijan)





Effective KPI Development and Implementation

REF: A2632 DATE: 16 - 20 June 2025 Venue: Baku (Azerbaijan) - Fee: 5830 Euro

Program Introduction:

This training program is designed to equip participants with the skills and knowledge necessary to develop, implement, and manage Key Performance Indicators (KPIs) effectively. It focuses on creating KPIs that are aligned with organizational objectives and provides practical insights into integrating these metrics into daily business operations.

Program Objectives:

By the end of this program, participants will be able to:

- Understand the fundamental concepts and importance of KPIs.
- Learn how to develop KPIs that align with business objectives.
- Gain practical skills in implementing and managing KPIs.
- Develop techniques for analyzing and interpreting KPI data.
- Understand best practices for reporting and communicating KPI performance.

Target Audience:

- Business managers and executives.
- Performance management professionals.
- Data analysts and business intelligence professionals.
- Department heads and team leaders.
- Employees responsible for measuring and managing business performance.

Outlines:

Unit 1:

Understanding KPIs:

- Introduction to Key Performance Indicators.
- Key Characteristics of Effective KPIs.

- Types of KPIs Financial, Operational, Customer, Employee.
- Common KPI Frameworks.
- Case Studies: Successful KPI Implementation.

Unit 2:

Developing KPIs:

- Setting Objectives and Goals.
- Identifying Relevant KPIs.
- KPI Development Process.
- KPI Templates and Tools.
- Common Challenges in KPI Development.

Unit 3:

Implementing KPIs:

- Integrating KPIs into Business Processes.
- Data Collection and Management.
- KPI Tracking and Monitoring.
- Tools for KPI Implementation.
- Change Management and KPI Implementation.

Unit 4:

Analyzing and Interpreting KPIs:

- Data Analysis Techniques.
- Interpreting KPI Results.
- Benchmarking and Comparison.
- Advanced KPI Analysis.
- Case Studies: KPI Analysis in Action.

Unit 5:

Reporting and Communicating KPIs:

- Best Practices for KPI Reporting.
- KPI Dashboards.
- Communicating KPI Performance.
- Continuous Improvement and KPIs.
- Common Pitfalls in KPI Reporting.