


€ TRAINING

Tax Policy Analysis and Tax Revenue

A group of four smiling professionals (three men and one woman) are seated around a table in a meeting room. The woman in the foreground is wearing a black top and a multi-strand necklace. The men are wearing white shirts. The background is a blurred office setting with large windows.

12 - 23 May 2025
Casablanca (Morocco)



Tax Policy Analysis and Tax Revenue

REF: TR1919 DATE: 12 - 23 May 2025 Venue: Casablanca (Morocco) - Fee: 6265 Euro

Introduction:

This course aims to increase participants' understanding of the major difficulties that governments encounter when creating, implementing, and overseeing a contemporary tax system. It provides a succinct explanation of the theoretical foundations of tax policymaking and goes into great detail on its application and practice with a focus on the region the course is intended for.

Program Objectives:

At the end of this program, the participants will be able to:

- Explain the fundamentals of policy formulation and how they affect tax administration, providing connections between the two and demonstrating how their responsibilities are interconnected.
- Review design issues for significant taxes that make up modern tax systems such as broad-based consumption and income taxes, property taxes, excises, and small business tax regimes, as well as approaches to tax policymaking in particular economic and institutional contexts, such as resource-rich countries, fragile countries, and countries in economic blocs/customs unions, as well as international taxation such as taxation of the digital economy.
- Use experiences from the region and beyond to discuss the structure, management, and administration of tax administrations.
- Give a summary of current concerns in tax administration and policy, as well as the effects they have on tax systems worldwide.

Targeted Audience:

- Tax policymakers and analysts.
- Government officials involved in revenue management.
- Tax professionals and consultants.
- Researchers and academics specializing in tax policy and revenue analysis.
- Financial planners and economists interested in taxation.

Unit 1:

Tax Analysis:

- Taxation and Tax Reform Principles.

- The Effects of Taxes and Subsidies on the Economy.
- Spending Taxes and Consumption Taxes.
- International Trade Taxes.
- Income Taxation Harmonization of International Taxes.

Unit 2:

Different Types of Tax Policies:

- Taxation of Wealth and Assets.
- Real Estate Taxes and Property Taxes.
- Natural Resource Taxation.
- Financial Sector Taxation.
- Taxation and Inflation.
- Taxation of Online Shopping.

Unit 3:

Tax Administration & Compliance:

- Tax Management and Tax Observance.
- Challenges of Tax Reform and Implementation.
- Fiscal Architecture and Fiscal Policy.
- Taxation of Natural Resources.
- Tax Incidence Research.
- Experimenting with Taxes to Learn More About Them.

Unit 4:

Revenue Forecasting:

- Value-Added and Excise Taxes.
- Trade Taxes.
- Personal Income Taxes.

- Corporate Income Taxes.
- Taxes on Natural Resources.
- Property Taxes.

Unit 5:

Computer Applications:

- Introduction to Computers and Computerisation.
- The Impact of Technology.
- Microcomputers in Revenue Forecasting.
- Cloud Computing Technology.
- Private Cloud Computing System.
- The Power of Collaboration.

Unit 6:

Empirical Techniques and Models:

- Models for Microsimulation.
- The Typical Taxpayer.
- Model Macroeconomic.
- Models for Predicting the GDP.
- Analysis of Regression.
- Sampling Methods.

Unit 8:

Taxation and Economic Development:

- Tax Policies for Economic Growth.
- Impact of Taxation on Investment.
- Tax Incentives for Business Development.
- Taxation and Employment.

- Taxation and Sustainable Development.
- Taxation and Poverty Alleviation.

Unit 9:

Global Tax Trends and Challenges:

- International Tax Cooperation.
- Base Erosion and Profit Shifting BEPS.
- Tax Transparency and Information Exchange.
- Digital Economy Taxation.
- Cross-Border Tax Planning.
- Addressing Tax Avoidance and Tax Havens.

Unit 10:

Tax Law and Ethics:

- Legal Principles of Taxation.
- Tax Compliance and Ethics.
- Professional Standards in Tax Practice.
- Taxpayer Rights and Responsibilities.
- Ethical Dilemmas in Tax Planning.
- Ensuring Fairness and Integrity in Tax Systems.