

# € TRAINING

Rise Of Crypto Trading Market



16 - 20 February 2025  
Istanbul (Turkey)



# Rise Of Crypto Trading Market

REF: B1742 DATE: 16 - 20 February 2025 Venue: Istanbul (Turkey) - Fee: 5850 Euro

## Introduction:

This training program provides participants with essential knowledge and insights into the rise of the crypto trading market. It empowers them to understand the historical development, current trends, and future prospects of cryptocurrency trading, along with the associated opportunities and challenges.

## Program Objectives:

At the end of this program, participants will be able to:

- Understand the historical context and evolution of the crypto trading market.
- Analyze the key factors driving the growth of cryptocurrency trading.
- Identify major cryptocurrency exchanges and their functionalities.
- Explore regulatory and security challenges in the crypto trading market.
- Assess future trends and innovations in cryptocurrency trading.

## Targeted Audience:

- Financial Analysts.
- Investment Professionals.
- Crypto Enthusiasts.
- Business Executives.
- Technology Entrepreneurs.

## Program Outline:

### Unit 1:

#### Historical Context and Evolution:

- Overview of the origins of cryptocurrencies and blockchain technology.
- Milestones in the development of the crypto trading market.
- Key events and turning points in crypto trading history.

- Evolution of major cryptocurrencies Bitcoin, Ethereum, etc..
- Impact of early adopters and initial coin offerings ICOs.

## Unit 2:

### Drivers of Growth in Crypto Trading:

- Technological advancements enabling crypto trading.
- Increasing institutional interest and investment.
- The role of media and public perception in market growth.
- Regulatory developments and their impact on market expansion.
- Economic factors influencing the rise of crypto trading.

## Unit 3:

### Cryptocurrency Exchanges and Marketplaces:

- Overview of major cryptocurrency exchanges Binance, Coinbase, etc..
- Comparison of centralized vs. decentralized exchanges.
- Key features and functionalities of leading trading platforms.
- Liquidity, trading volumes, and market pairs.
- Case studies of prominent exchanges and their growth strategies.

## Unit 4:

### Regulatory and Security Challenges:

- Understanding global regulatory landscapes for cryptocurrency trading.
- Key regulatory bodies and their roles.
- Security risks and best practices in crypto trading.
- The impact of regulations on market dynamics.
- Case studies of regulatory actions and their market implications.

## Unit 5:



## Future Trends and Innovations:

- Emerging technologies and innovations in crypto trading.
- Decentralized finance DeFi and its impact on trading.
- The role of non-fungible tokens NFTs in the market.
- Predictions for future market trends and growth areas.
- Strategic considerations for participating in the evolving crypto market.