

€ TRAINING

The Advanced Strategies for Human
Resource Management



7 - 11 April 2025
Kuala Lumpur (Malaysia)



The Advanced Strategies for Human Resource Management

REF: ST1544 DATE: 7 - 11 April 2025 Venue: Kuala Lumpur (Malaysia) - Fee: 5300 Euro

Introduction:

This training program delves into the advanced strategies of Human Resource Management HRM, empowering participants with cutting-edge practices and insights for managing the workforce in today's dynamic and complex business environment.

Program Objectives:

By the end of this program, participants will be able to:

- Implement advanced HR strategies that align with global business trends.
- Utilize analytics and big data to drive HR decision-making.
- Enhance employee engagement and retention through innovative HR practices.
- Develop leadership within HR to foster a culture of growth and adaptability.
- Navigate complex legal and ethical HR challenges effectively.

Targeted Audience:

- Senior HR Executives.
- HR Managers.
- Organizational Development Specialists.
- Corporate Leaders.
- Talent Management Professionals.

Program Outline:

Unit 1:

Strategic HR Management:

- Overview of strategic HR planning and alignment with business goals.
- Developing HR strategies that support long-term organizational objectives.
- Integrating HR strategy with corporate governance.

- Advanced workforce planning techniques.
- Role of HR as a strategic partner in the organization.

Unit 2:

HR Analytics and Technology:

- Leveraging HR analytics to enhance decision-making and organizational performance.
- Tools and technologies driving HR innovation.
- Impact of artificial intelligence and machine learning on HR practices.
- Implementing effective HR information systems HRIS.
- Data privacy and security in HR technology.

Unit 3:

Talent Management and Development:

- Advanced techniques for talent acquisition and retention.
- Designing and implementing comprehensive employee development programs.
- Succession planning and leadership development strategies.
- Managing and enhancing employee performance.
- Creating a resilient organizational culture.

Unit 4:

Employee Engagement and Workplace Environment:

- Innovative practices for boosting employee engagement.
- Building and maintaining a positive workplace culture.
- Strategies for managing remote and diverse workforces.
- Employee wellness and work-life balance initiatives.
- Addressing workplace conflict and ensuring employee satisfaction.

Unit 5:



Legal and Ethical Considerations in HRM:

- Navigating complex employment laws and regulations.
- Ensuring compliance with global HR standards.
- Ethical challenges in HR management.
- Managing HR risks in a globalized business environment.
- Case studies on ethical decision-making in HR.