

# € TRAINING

Achieving Strategy Through Leadership



26 - 30 January 2025  
Sharm El-Sheikh (Egypt)



# Achieving Strategy Through Leadership

REF: ST752 DATE: 26 - 30 January 2025 Venue: Sharm El-Sheikh (Egypt) - Fee: 3520 Euro

## Introduction:

This training program is crafted to bridge strategy, leadership, and innovation, equipping leaders to drive organizational success. It focuses on cultivating a comprehensive understanding of how strategic leadership and innovative practices can create competitive advantages and ensure sustainable growth.

## Program Objectives:

By the end of this program, participants will be able to:

- Integrate strategic thinking with leadership to foster innovation.
- Cultivate a leadership approach that embraces and drives change.
- Develop strategies that capitalize on innovation for market leadership.
- Implement frameworks that align team efforts with strategic objectives.
- Evaluate and adapt strategies in response to dynamic market conditions.

## Targeted Audience:

- Senior Executives.
- Strategic Planners.
- Innovation Managers.
- Team Leaders.
- Organizational Development Professionals.

## Program Outline:

### Unit 1:

#### Strategic Leadership Foundations:

- Defining the role of strategic leadership in driving organizational success.
- Exploring key traits of strategic leaders.
- Understanding the impact of leadership styles on innovation and strategy.

- Aligning leadership with long-term strategic goals.
- Assessing the current leadership landscape and identifying areas for development.

## Unit 2:

### Cultivating Strategic Thinking and Innovation:

- Methods for fostering an innovative mindset within leadership.
- Strategies for integrating strategic thinking into daily operations.
- Techniques for promoting creativity at all organizational levels.
- Establishing systems to support and reward innovative ideas.
- Case study: Transformational leadership leading to market innovation.

## Unit 3:

### Strategy Formulation and Execution:

- Frameworks for strategic analysis and decision-making.
- Steps for translating strategic visions into actionable plans.
- Techniques for effective strategy communication and rollout.
- Tools for monitoring strategy implementation and performance.
- Managing resistance and aligning stakeholder interests with strategic goals.

## Unit 4:

### Leading High-Performance Teams:

- Building teams aligned with strategic and innovative objectives.
- Techniques for enhancing team performance and collaboration.
- Role of leadership in inspiring and leading high-performance teams.
- Developing skills for conflict resolution within teams.
- Methods for sustaining motivation and commitment to strategic initiatives.

## Unit 5:

## Measuring Success and Driving Continuous Improvement:

- Key performance indicators KPIs for strategic and innovative outputs.
- Systems for tracking progress and measuring impact.
- Feedback loops for continuous strategic and operational improvement.
- Strategies for iterative learning from both successes and failures.
- Planning for long-term adaptations based on performance data.