

# € TRAINING

Comprehensive Financial Analysis



31 March - 4 April 2025  
Casablanca (Morocco)



# Comprehensive Financial Analysis

REF: F2791 DATE: 31 March - 4 April 2025 Venue: Casablanca (Morocco) - Fee: 3685 Euro

## Introduction:

Financial analysis is a critical skill for professionals who aim to make informed decisions regarding investment, budgeting, and overall financial management. This training program is designed to equip participants with the necessary tools and methodologies for analyzing financial statements, interpreting data, and assessing the financial health of an organization.

## Program Objectives:

By the end of this training program, participants will be able to:

- Understand key financial statements and their components.
- Analyze financial data using various analytical techniques.
- Assess the financial performance of an organization through ratio analysis.
- Evaluate investment opportunities and their risks.
- Develop informed recommendations for financial decision-making.

## Target Audience

- Financial analysts and accountants.
- Business managers and decision-makers.
- Investors and investment analysts.
- Employees involved in financial planning and analysis.
- Mid-level professionals seeking to enhance their financial acumen.

## Program Outline:

### Unit 1:

#### Understanding Financial Statements:

- Introduction to Financial Statements.
- Components of Financial Statements.

- Accounting Principles and Standards.
- Interpreting Financial Statements.
- Limitations of Financial Statements.

## Unit 2:

### Financial Ratios and Analysis Techniques:

- Overview of Financial Ratios.
- Liquidity Ratios.
- Profitability Ratios.
- Leverage Ratios.
- Efficiency Ratios.

## Unit 3:

### Cash Flow Analysis:

- Importance of Cash Flow Analysis.
- Components of Cash Flow Statement.
- Cash Flow Ratios.
- Cash Flow Forecasting Techniques.
- Evaluating Cash Flow Performance.

## Unit 4:

### Investment Analysis:

- Key concepts and terminology.
- Net Present Value NPV.
- Internal Rate of Return IRR.
- Payback Period and Profitability Index.
- Risk Assessment in Investment Decisions.

## Unit 5:

### Making Informed Financial Decisions:

- Methods of Analyzing Financial Data for Decision-Making.
- Identifying Financial Trends and Patterns.
- Developing Financial Recommendations.
- Presenting Financial Analysis Results.
- Case Studies in Financial Decision-Making.