

# € TRAINING

Introduction to Sustainable Finance



26 - 30 January 2025  
Cairo (Egypt)



# Introduction to Sustainable Finance

REF: F1714 DATE: 26 - 30 January 2025 Venue: Cairo (Egypt) - Fee: 3520 Euro

## Introduction:

This training program provides an overview of sustainable finance, focusing on integrating environmental, social, and governance ESG factors into financial decision-making. It equips participants with the knowledge and skills to understand and apply sustainable finance principles, helping them drive positive social and environmental outcomes while achieving financial goals.

## Program Objectives:

By the end of this program, participants will be able to:

- Understand the key concepts and principles of sustainable finance.
- Analyze financial products and investments using ESG criteria.
- Apply sustainable finance frameworks and standards.
- Evaluate the impact of sustainable investments on financial and non-financial outcomes.
- Implement strategies to promote sustainability in financial practices.

## Target Audience:

- Financial Professionals.
- Investment Analysts.
- Portfolio Managers.
- Corporate Finance Managers.
- Sustainability Consultants.

## Program Outline:

### Unit 1:

#### Fundamentals of Sustainable Finance:

- Definition and importance of sustainable finance.
- Overview of ESG Environmental, Social, Governance factors.

- Key drivers and trends in sustainable finance.
- Sustainable finance frameworks and standards.
- The role of financial institutions in promoting sustainability.

## Unit 2:

### ESG Analysis and Integration:

- Introduction to ESG analysis and its significance.
- Methods for incorporating ESG criteria into investment decisions.
- Evaluating and selecting ESG-compliant investments.
- Tools and resources for ESG analysis.
- Case studies on successful ESG integration.

## Unit 3:

### Sustainable Financial Products and Instruments:

- Overview of sustainable financial products green bonds, impact funds.
- Understanding sustainable investment vehicles.
- Evaluation of green bonds and their role in sustainable finance.
- Sustainable finance regulations and policies.
- Comparing traditional and sustainable financial instruments.

## Unit 4:

### Measuring and Reporting Impact:

- Techniques for measuring the impact of sustainable investments.
- Developing metrics and benchmarks for sustainability performance.
- Reporting standards for sustainability GRI, SASB.
- Communicating sustainability performance to stakeholders.
- Evaluating the effectiveness of sustainability reporting.

## Unit 5:

### Implementing Sustainable Finance Strategies:

- Developing and implementing sustainable finance strategies.
- Integrating sustainability into financial planning and decision-making.
- Challenges and best practices in sustainable finance implementation.
- Future trends and innovations in sustainable finance.