

# € TRAINING

Supply Chain Management Level 1

6 - 10 January 2025  
Trabzon (Turkey)



# Supply Chain Management Level 1

REF: L1380 DATE: 6 - 10 January 2025 Venue: Trabzon (Turkey) - Fee: 5850 Euro

## Introduction:

This training program provides a comprehensive exploration of supply chain management, encompassing its core functions, principles, and strategies. It empowers participants to navigate the complexities of modern supply chains and drive sustainable organizational success.

## Program Objectives:

At the end of this program, participants will be able to:

- Demonstrate a comprehensive understanding of supply chain management principles and practices.
- Apply integrated supply chain concepts to optimize procurement, logistics, warehouse management, and transportation functions.
- Effectively manage supplier relationships, develop strategies for collaboration and improvement, and align supplier goals with organizational objectives.
- Set and achieve goals in supplier management, identify risks, and involve relevant stakeholders in the procurement process.
- Utilize strategic warehouse management techniques to optimize space allocation, inventory management, and forecasting, enhancing overall supply chain performance.

## Targeted Audience:

- Human resources managers.
- Business partners.
- Team leaders.
- Specialists.
- Transport Managers.
- Material handling supervisors.

## Program Outlines:

### Unit 1:

## Understanding the Supply Chain:

- Overview of supply chain functions within the organization.
- Supply chain management definitions.
- The golden rules of supply chain management.
- Supply chain models and types.
- The global supply chain and integration.

## Unit 2:

### Role and importance of the Integrated Supply Chain:

- Fundamentals of Procurement.
- Fundamentals of Logistics.
- Fundamentals of Warehouse Management.
- Fundamentals of Transportation.
- Logistics and Supply Chain Strategy.

## Unit 3:

### Supplier Relationship Management SRM:

- Introduction to the principles of SRM.
- The importance of the buyer/supplier relationship.
- Developing the SRM strategy.
- Collaboration and joint working.
- Motivating suppliers and continuous improvement.

## Unit 4:

### Goals and objectives of Supplier Management:

- Key roles and responsibilities.
- Identify and agree on deliverables from suppliers.
- Aligning the goals with the procurement strategy.

- Involving the relevant stakeholders.
- Identifying risks and their impact/probability.

## Unit 5:

### The Strategic Warehouse:

- Defining the role and responsibilities of the warehouse function.
- Utilizing the supply chain compass within the warehouse.
- Space allocation and product-driven category management strategies.
- Inventory management strategies - including optimum stock levels, obsolete/slow-moving stock.
- Effective forecasting and planning.