

€ TRAINING

Advanced Economic Impact Assessment and
Strategy

A photograph of four smiling professionals in a meeting. A woman in a black top and necklace is in the foreground, looking towards the camera. Behind her are three other people (two men and one woman) in white shirts, looking towards the right. The background is a bright, modern office setting. A large blue curved graphic element is overlaid on the top and right sides of the image.

9 - 13 June 2025
Barcelona (Spain)



Advanced Economic Impact Assessment and Strategy

REF: ST2810 DATE: 9 - 13 June 2025 Venue: Barcelona (Spain) - Fee: 5565 Euro

Introduction:

This training program emphasizes the use of quantitative and qualitative methods to assess both direct and indirect economic impacts, including long-term sustainability and resilience factors. Through it, participants will also learn how to interpret and leverage economic impact studies to inform strategic decisions.

Program Objectives:

By the end of this program, participants will be able to:

- Conduct detailed economic impact assessments using advanced models and methods.
- Analyze the direct, indirect, and induced impacts of economic policies or projects.
- Utilize data analytics and economic indicators to evaluate economic performance.
- Apply academic theories and empirical studies to real-world economic impact analysis.
- Integrate economic impact assessments into business and public policy decision-making.

Targeted Audience:

- Senior economists and analysts.
- Policy advisors and consultants.
- Corporate decision-makers involved in strategic planning.
- Government officials responsible for economic development.

Program Outlines:

Unit 1:

Foundations of Economic Impact Analysis:

- Introduction to Economic Impact Theories.
- Measuring Economic Impact.
- Tools for Economic Analysis.
- Multiplier Effects and Their Calculation.

- Review of Economic Impact Studies.

Unit 2:

Data Collection and Analytical Tools:

- Economic Indicators and Data Sources.
- Quantitative Methods for Economic Impact.
- Data Mining and Big Data in Economic Impact.
- Survey and Field Data Techniques.
- Using Software for Economic Modeling.

Unit 3

Sectoral Economic Impact:

- Economic Impact on Public Infrastructure Projects.
- Impact of Policy Changes on Healthcare and Education.
- Energy Sector Impact Assessment techniques.
- Tourism and Its Economic Multiplier.
- Technological Innovations and Industry 4.0 .

Unit 4:

Global and Regional Economic Impact:

- Globalization and Economic Integration.
- Regional Economic Development and Clusters.
- Evaluating the Economic Impact of FDI Foreign Direct Investment.
- Currency Fluctuations and Global Market Dynamics.
- The Role of International Organizations.

Unit 5:

Applied Economic Impact Assessments:



- Environmental Policies and Economic Impact.
- Long-term Sustainability and Economic Resilience.
- Integrating Impact Assessments into Decision-Making.
- Case Study: Corporate Social Responsibility and Economic Impact.