

€ TRAINING

Conference on International Trade and
Shipping



13 - 17 April 2025
Dubai (UAE)



Conference on International Trade and Shipping

REF: C613 DATE: 13 - 17 April 2025 Venue: Dubai (UAE) - Fee: 5310 Euro

Introduction:

This conference is designed to provide in-depth insights into international trade and shipping, helping participants understand the mechanisms of these crucial industries and how to maximize global opportunities. It empowers them to enhance their abilities in international trade through effective negotiation strategies and advanced shipping management practices.

Conference Objectives:

By the end of this conference, participants will be able to:

- Understand the laws and regulations governing international trade and maritime shipping.
- Apply effective strategies for managing maritime shipping and ensuring compliance with international rules.
- Assess risks and opportunities in the global market and capitalize on them effectively.
- Enhance negotiation skills and avoid commercial disputes.
- Manage international supply chains and improve the efficiency of maritime transport operations.

Targeted Audience:

- International Trade and Shipping Managers.
- Supply Chain and Import-Export Specialists.
- Logistics and Transportation Managers.
- Legal Advisors in International Trade.
- Risk Management Experts in International Trade.

Conference Outline:

Unit 1:

Fundamentals of International Trade:

- Overview of global trade laws and regulations.
- Understanding international trade agreements and how to leverage them.

- Bilateral and multilateral agreements between nations.
- Analysis of the impact of international trade on domestic markets.
- Addressing challenges arising from global economic changes.

Unit 2:

International Maritime Regulations:

- Understanding the laws governing maritime shipping.
- Ensuring compliance with international shipping standards.
- Legal responsibilities of shipowners and importers.
- Analyzing international maritime agreements and their effects on trade.
- Strategies for safeguarding ships against legal challenges.

Unit 3:

Risk Management in Maritime Shipping:

- Identifying and mitigating risks in maritime shipping.
- Implementing risk management strategies to balance costs and safety.
- Understanding the importance of marine insurance in trade.
- Case studies on shipping incidents and response strategies.
- Improving communication with trade partners to ensure smooth operations.

Unit 4:

Optimizing International Supply Chains:

- Analyzing the structure of supply chains in international trade.
- Leveraging technology to improve supply chain efficiency.
- Strategies to reduce shipping costs and increase profitability.
- Building effective relationships with global suppliers.

Unit 5:

Negotiation and Resolving Trade Disputes:

- Negotiation skills in the context of international trade.
- Managing maritime commercial disputes effectively.
- Understanding regulations related to resolving international trade disputes.
- The role of mediation and arbitration in commercial disputes.
- Using effective communication skills to avoid escalation.