


€ TRAINING

Risk And Crisis Management with Business
Continuity

A group of four smiling business professionals (two men and two women) are seated at a table in a meeting room. They are all wearing white shirts. The woman in the foreground is wearing a black top and a multi-strand necklace. The background is a bright, modern office environment.

17 - 21 March 2025
Casablanca (Morocco)



Risk And Crisis Management with Business Continuity

REF: RC2147 DATE: 17 - 21 March 2025 Venue: Casablanca (Morocco) - Fee: 3685 Euro

Introduction:

This training program equips participants with advanced skills in risk management, compliance, and crisis handling within corporate environments. Through exploring internal audit functions, security management, and business continuity planning, it prepares professionals to effectively manage potential threats and ensure organizational compliance.

Program Objectives:

At the end of this program, participants will be able to:

- Define and explain the core functions of risk, compliance, and internal audit within an organization.
- Apply principles and practices of risk management and compliance to enhance organizational resilience and legal conformity.
- Develop and implement effective business continuity plans and crisis management strategies to mitigate potential risks.
- Integrate financial acumen with risk and crisis management strategies to support organizational decision-making processes.
- Evaluate and refine business continuity and risk management practices to adapt to evolving threats and regulatory requirements.

Targeted Audience:

- Managers among all managerial levels.
- Risk management department.
- Senior Management and Middle Management.
- Supervisors.
- Business Developers.

Program Outlines:

Unit 1:

Core Functions in Risk and Compliance Management:

- Overview of the Risk/Compliance Management Function.
- Introduction to the Internal Audit Function.
- Essentials of the Internal Control Function.
- Security, Safety, and Facility Management Functions.
- Finding and assessing the right business partner.

Unit 2:

Developing Professional Skills in Compliance and Risk Management:

- Strategies for earning certifications in risk and compliance.
- Importance of engaging in continuous professional training.
- Gaining practical experience through real-world applications.
- Seeking employment opportunities in risk management.
- Networking and relationship building within the industry.

Unit 3:

Crisis and Business Continuity Management:

- Distinguishing between Crisis Management and Risk Management.
- Understanding the roles of Senior and Middle Management in crisis situations.
- Developing and implementing a Business Continuity Plan BCP.
- The process of creating effective systems for risk mitigation.
- Strategies for cost optimization in risk management.

Unit 4:

Integrating Financial Acumen with Risk Management:

- Developing a keen business sense with knowledge of economics, finance, and accounting.
- Understanding principles of Risk and Crisis Management.
- Exploring the financing of Risk and Crisis management activities.
- Navigating the business continuity management lifecycle.

- Methods of Implementing BCM responses to enhance organizational resilience.

Unit 5:

Strategic Implementation of Business Continuity:

- Comprehensive overview of the business continuity management lifecycle.
- Devising and executing a robust business continuity strategy.
- Enhancing professional experience in business continuity management.
- Building a competent team for business continuity.
- Measuring and improving the effectiveness of business continuity plans.